

Workforce Development

"Individuals achieve economic stability through quality education and employment services."



658 Individuals Served in Fiscal Year 2016-2017

Programs

- Center For Employment Training
- Step Forward



Individuals who completed training at the Center for Employment Training saw an average wage gain of over \$14,400 per year.

For more information, contact Talia Frye, Workforce Development Director at (859) 491-8303 ext. 2203 or tfrye@brightoncenter.com

All impact statements are for Fiscal Year 2017 (7/1/2016 through 6/30/2017)



OUR MISSION:

To create opportunities for individuals and families to reach self-sufficiency through support services, education, employment, and leadership.



CENTER FOR EMPLOYMENT TRAINING (CET)

The Center for Employment Training (CET) gives adults in Greater Cincinnati life-changing skills to find good jobs and build a successful future. Instruction is hands-on, practical, and personal, designed to get people working as quickly as possible so they begin their path to a promising future. CET is accredited by the Council on Occupational Education. *CET. Real training. Life changing.*



CET provides competency based skill specific training in the areas of Business & Computer Technology, Medical Assisting, and Health Technology Administration. Hands-on training occurs a minimum of 60% of the time.



In order to prepare trainees for the demands of the world of work, CET provides a Success Skills component. These topics are integrated into CET's skill training. Trainees receive instruction in life skills, communication strategies, and development of strong work habits. Personal development topics such as self-awareness, personal finance, and interpersonal skills are stressed for their importance to achieving self-sufficiency.



CET integrates basic education in reading and mathematics as well as vocational English instruction for those who have had less formal education or who have limited English-speaking proficiency. They are taught in the context of the specific occupational skill in which the trainee is enrolled.



In order to prepare trainees for the demands of the workforce, CET trainees receive career coaching. The curriculum teaches success skills that help trainees achieve goals in their professional and personal lives. Career coaching also covers the technical aspects of job searching and interviewing skills, mock interviews, on-the-job training, perception in the workplace, and applied writing and verbal skills. Trainees will graduate from CET ready to work and knowledgeable of workplace dynamics and culture.



On average, graduates of CET saw a wage gain of over **\$14,400** per year



Of those who Successfully Completed CET Secured Employment



Of Trainees Maintained Employment for 12 Months

NATIONAL RECOGNITION & ACCREDITATION

- CET is accredited by the Council on Occupational Education and licensed by Kentucky's Council on Postsecondary Education.
- CET was one of 30 programs nationally lifted up as "what works" during President Obama signing the Workforce Innovation and Opportunity Act in July 2014.
- In September 2014, CET was one of ten programs funded through the Social Innovation Fund (SIF) to go to The White House as part of the SIF What Works Showcase to present our success with the Financial Opportunity Center philosophy of service bundling.

Workforce Development

Five Year Impact Data (FY13 - FY17)



272

Trainees
Successfully
Completed CET



207

Trainees
Secured
Employment

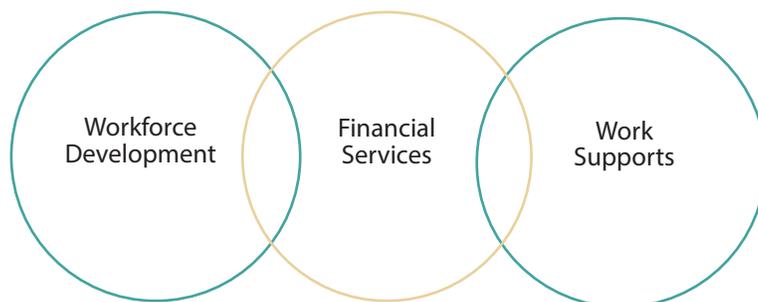


76%

Maintained
Employment after
12 Months

FINANCIAL OPPORTUNITY CENTER (FOC)

Brighton Center is one of four regional FOC's recognized by the Local Initiatives Support Corporation (LISC) and United Way for effecting positive systemic change. We intentionally bundle 3 core services (Workforce Development, Financial Services, & Work Supports) to ensure the highest levels of self-sufficiency for families served throughout the agency. CET has served as a site for the LISC FOC pilot, funded by the Social Innovation Fund, from 2011 to 2016. In 2015, we were awarded the LISC Bridges to Career Opportunities grant that continues the work for the FOC along with a greater emphasis on deepening adult education in skill training programs.



STEP FORWARD

- Seeks to create a seamless two-generation system in the Northern Kentucky region between workforce development and early childhood providers, enabling single mothers and children to reach job training and education milestones.
- Provides mothers, particularly women of color, who already have their children enrolled in child care, pre-K programs, or elementary schools, training in high-demand industry areas and secure jobs that will enable them to save and build assets for the future. Step Forward is one of 7 programs throughout the country participating in the Supporting Transitions to Employment for Parent (STEPS) workforce development pilot study by The W.K. Kellogg Foundation.
- Utilizing CET has been critical to advance this two-generation work.
- Brighton Center embarked on an innovative partnership with 4C and other early childhood partners. Using funds from Kellogg, what was once a 12 month long training to achieve a Child Development Associate became 12 weeks. While being trained in a competency based, contextual learning way – they worked at early childhood development centers and were being paid. The training took place at the KY Career Center in the Innovation Center.