

CAREER BRIDGE



**PARTNERS FOR A
COMPETITIVE
WORKFORCE**

A new program from United Way of Greater Cincinnati's Partners for a Competitive Workforce

What is it?

Career Bridge is a network of partners from the business, education, and nonprofit communities who work innovatively and collaboratively together to create a talent pipeline to fill the most in-demand jobs in our region.

What is the goal?

To assist employers in providing their employees, future employees, and/or any other underemployed individuals in our region a clear path out of poverty through progressive career development while cultivating a talent pipeline to fill the most in-demand jobs in our region.

How does it work?

Career Bridge helps employees in traditionally entry-level, low-wage industries connect to career coaches and higher-paying jobs. Nonprofit, employment-based community partners also support the employee and employer through the entire process.



1. The sending employer identifies an employee or employees for the program.
2. The employee is paired with a career coach from a nonprofit community partner.
3. The employee advances to a higher-paying job at a receiving company.
4. Nonprofit community partners work with the sending employer to replace employee with qualified candidates.

How are employees selected?

Employees with strong work ethic, desire to learn new skills, and a willingness to commit to the process are perfect for Career Bridge and are endorsed by their CEO.

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What are people saying?



"For my business, I have a pipeline of talent that flows both in and out of my organization. It also solidifies my culture as a place where people come to become better people. It's great for the team members because it provides them a clear, real and tangible path to achieving their own personal goals and aspirations with incredible support all along the way through the Career Bridge program."

- Dustin DiChiara, operator of Chick-fil-A, Mall Road, Sending Employer

"Watching an employee develop confidence and the ability to see a future has been a great first step in understanding how this program will benefit our entire community. This also shows the power of what we can do when United Way brings us all together."

- Talia Frye, workforce innovations director at the Brighton Center



"Career Bridge is a great opportunity to give back to the community while finding great talent to help our business meet the needs of our customers. We are thrilled to be the first employer to participate in transitioning a Career Bridge candidate to the next tier in career development. My hope is that more people in the community embrace concepts like Career Bridge which focus on truly improving the situation for an individual and his/her family."

- Receiving Employer

How can I get involved?

Contact Debby Combs, Partners for a Competitive Workforce:

Debby.Combs@uwgc.org | 513-403-1988 | UWGC.org/pcw