



BRIGHTON CENTER
A COMMUNITY OF SUPPORT

SPOTLIGHT | SUMMER 2014



A SOLID FINANCIAL BLUEPRINT

Essential to Achieving Self-Sufficiency



AGENCY HIGH

RECENT GRADUATIONS



CENTER TABLE



Center Table, Catering with a Purpose, is a full service catering and culinary training component of the Brighton Recovery Center for Women. Center Table provides residents in Phases I and II of the Brighton Recovery program with educational training and life skills, as well as food service curriculum in order to gain work in the food service industry after program completion. This full-service catering business offers box lunches, buffets, and catered dinners for non-profits, businesses, and the general public across Northern Kentucky. For more information or to book an event please call Nolan or Randolph at [859] 292-5492 or visit www.centertable.com

A SOLID FINANCIAL BLUEPRINT IS ESSENTIAL TO SELF-SUFFICIENCY...



Over the last few years we have all learned just how drastically a situation can change, the housing market, the economy, the job market, and so many other factors have played a role in the lives of those we serve. Despite the challenges they have faced,

Brighton Center has always answered the call for help by providing the support, resources, and services families need to create a solid financial blue print for their future. We do this by bundling core services, partnering with families to find a solution together and collaborating with the community. Each day we celebrate the success of our customers as they work a budget, repair their credit, and save towards a car, home, or education. As families gain stability and self-confidence, they move one step closer to achieving their goals. Thank you to all who continue to support our mission and the families we impact.

Tammy Weidinger,
President and CEO

THE MISSION OF BRIGHTON CENTER, INC.

is to create opportunities for individuals and families to reach self-sufficiency through family support services, education, employment, and leadership. We will achieve this mission by creating an environment that rewards excellence and innovation, encourages mutual respect, and maximizes resources. With each issue of the Spotlight, we will share Brighton Center's mission in action with stories of lives transformed and hope restored.

**THANKS TO OUR 3,124
VOLUNTEERS LAST YEAR WHO
HELPED US BUILD A BETTER
COMMUNITY FOR ALL!**

WAYS TO GIVE

- ▶ **Donate your time through volunteering**
- ▶ **Set up a recurring gift plan on the website to make a difference every month**

LIGHTS

- ▶ 21 women completed the **Brighton Recovery Center** program
- ▶ 38 trainees graduated from **The Center for Employment Training** program
- ▶ 6 students graduated with their GED from **Step Up**
- ▶ 7 teens from **Youth Leadership Development** graduated high school
- ▶ 30 families graduated from **Every Child Succeeds**
- ▶ 2 children graduated from **Bright Days Child Development Center**
- ▶ 22 children and their parents celebrated completion of **HIPPY** (Home Instruction for Parents of Preschool Youngsters)

COMING IN 2015...

ScholarHouse

It's hard enough to be a single parent, but when you add the demands of a full-time college schedule, life can get tough very quickly. Northern Kentucky

will soon have an answer that provides the support parents need to complete their education, leading to a good job.

Northern Kentucky Scholar House is based on an innovative statewide initiative in Kentucky to develop post-secondary educational opportunities for low-income single parents and their children, leading to educational success, employment, and self-sufficiency.

The Development Team of Brighton Properties, Inc., The Housing Authority of Newport, and The Model Group will develop 48 two and three bedroom apartments in Newport with an on-site Child Development Center run by Brighton Center to ensure parents have quality child-care while attending school to further their career opportunities.

"With the costs of higher education and child care on the rise, it's becoming increasingly difficult for all families - and especially single-parent families - to get a college degree and get ahead," said Tammy Weidinger, President and CEO of Brighton Center. "Scholar House can fill a need in Northern Kentucky by assisting single parents with services like child care and education, so they can transition to a life with a higher income and stronger prospects for the future."

- ▶ **Remember Brighton Center in your Will through a bequest**
- ▶ **Clean out your closets and bring quality donations to the Clothing Closet**
- ▶ **Attend one of our exciting events**
- ▶ **Check to see if your company offers a donation match program**
- ▶ **Create your own fundraiser or donation drive**
- ▶ **Make an instant impact by giving online**

UPCOMING EVENTS

FRIDAY SEPTEMBER 19

Community Celebration

Plan to join us from 3:00 a.m. - 7:00 p.m. as we hold our annual Community Celebration in the West End parking lot [799 Ann Street]. This is a fun afternoon filled with activities for the entire family.

SATURDAY OCTOBER 25

BEL's Fright Night

All are invited to attend the Brighton Emerging Leaders' annual Halloween event, Fright Night. Additional details available at brightoncenter.com.

SATURDAY NOVEMBER 8

The Rusty Ball at The Duke Energy Convention Center

Enjoy an evening of great music by the Rusty Griswolds while benefiting Brighton Center. To purchase tickets, please contact Becky Timberlake at [859] 491-8303 x2412 by September 30. For more information on the event, please visit www.therustyball.com.

THURSDAY NOVEMBER 20

Feast For Your Home at Best Furniture Gallery

Make plans now to attend this fourth annual event at Best Furniture Gallery where you will find beautiful home furnishings while enjoying great wine, food, and live music. Tickets are \$25.00 in advance and will be available beginning October 1. Please contact Becky Timberlake at [859] 491-8303 x2412 for more details about this wonderful event which is a kick-off to the holiday season!

A SOLID FINANCIAL BLUEPRINT IS ESSENTIAL



MEET GREG

Greg came to Brighton Center as a newly single father of two young children who was recently laid off from a good paying job, homeless, without hope, and scared for the future. A Resource Advocate at our Family Center assessed his situation and quickly connected Greg and his family to Brighton Center services to stabilize his immediate crisis needs such as food, clothing, and housing.

Together, with the Resource Advocate, Greg then turned his attention to achieving stability and self-sufficiency. He enrolled in Stable Families to receive case management services

and enrolled in our Center for Employment Training Construction and Manufacturing Technology course. "A little bit of weight lifted off my shoulders, I was finally starting to develop a path in which to go." Greg not only received skill specific job training but also valuable life skills lessons related to navigating the workforce, such as writing a resume, interviewing, working with people in a professional capacity, and how to overcome fears of new challenges.

Greg was also connected to Financial Services where he attended financial education classes

and worked with staff to build credit, create budgets, and plan for the future. "For someone like myself who was put into a very awkward, anomalous situation, the fact that I had people willing to go above and beyond, helped revitalize my spirit, and helped me break from my depression".

Today, Greg is a proud graduate of the Center for Employment Training with a solid foundation for stability, a plan for the future, and the resources to achieve his dreams.

ANNA'S STORY

Anna came from a tough family background plagued by high levels of unemployment, low educational achievement, substance abuse issues, and a tragic weather-related accident that led to her mother's death when Anna was only 6.

After years of living with relatives she came to Homeward Bound during her junior year in high school. She started to thrive with the guidance of Shelter staff by finding a part-time job and doing well in school.

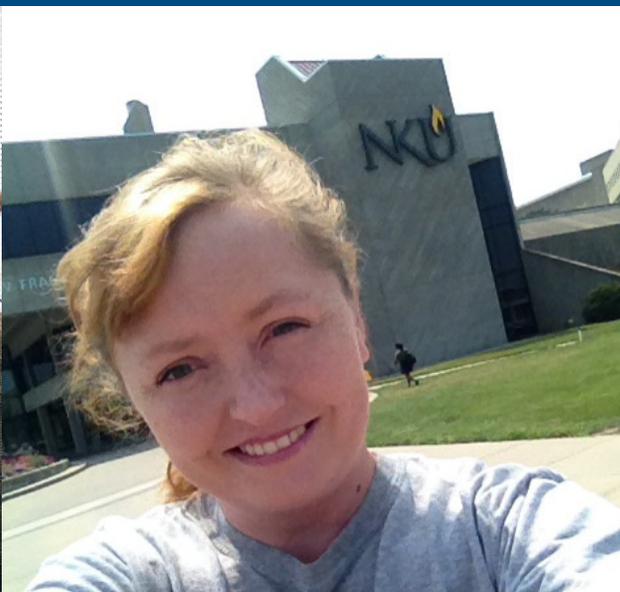
The staff were shocked when she ran away from the only stable, loving environment she had. Upon returning to the Shelter after 5 months of couch surfing, Anna was committed to turning her life around. She enrolled in Brighton Center's Step Up program and obtained her GED. After turning 18 she transitioned into our Independent Living Program and moved into her own apartment.

Through the program, Anna learned how to manage a budget, maintain her home, and

learned valuable life skills to reach self-sufficiency. Today, Anna is paying for her own apartment, working full-time, and enjoying every minute of her hard work as an adult.

Thanks to many generous donors at our Brighton On Broadway Gala, the Independent Living Services program raised \$8,150 to continue to provide stability to the young adult population of our community.

PIVOTAL TO ACHIEVING SELF-SUFFICIENCY



BUNDLING SERVICES FOR GREATER IMPACT

FINANCIAL OPPORTUNITY

Our approach to bundling services and helping families reach financial stability is based on the philosophy that families become our partners in creating change by sharing their hopes and dreams then setting goals to accomplish them.

The Financial Opportunity Center (FOC) model of service provides the structure for bundling services in three core areas that give families a solid foundation for achieving self-sufficiency. Strategic and individualized bundling of employment services, financial coaching, and work supports, empower families to increase earnings, decrease debt, and build assets for the future by making informed financial decisions.

Employment services include basic job readiness, training, placement, and ongoing coaching to encourage career planning and job retention. Financial coaching includes a variety of topics including budgeting, saving, credit building, and connections to additional services such as free income tax preparation. Work supports include connections to food stamps, health insurance, utility assistance, and other critical supports that can boost monthly net income but are often hard for families to navigate on their own.

The Financial Opportunity Center is provided in partnership with LISC Greater Cincinnati & Northern Kentucky and United Way of Greater Cincinnati to ensure our region has the resources for a better tomorrow.

SHEILA'S FAMILY

Sheila, a wife, mother and student at NKU, accessed our Family Center for Emergency Assistance, and enrolled in the Dream It Do It Stabilization program. Sheila was behind on bills despite taking on a second job. Her husband is disabled and unable to work and the family's bills started adding up and the family was unable to meet their basic needs.

The family received assistance with short-term food needs, and emergency financial assistance toward a utility bill. Sheila worked with a Resource Advocate to develop a long-term service plan based on her personal hopes, dreams, and goals for her family. She

identified wanting to get their budget under control and improve her credit.

Through working with her Resource Advocate she was connected to and attended Financial Service's Two Cents About Finance Workshop and is now working one-on-one with a Financial Coach. Sheila is applying for a Credit Smart Loan and recently enrolled in the Individual Development Account (IDA) match savings program. She would like to use the IDA to help pay for tuition as she finishes her final year in school. Sheila is on track to graduate in December with a degree in social work and has diligently worked with Brighton Center staff to achieve self-sufficiency.

FINANCIAL OPPORTUNITY CENTER IMPACT

Brighton Center is one of only four Financial Opportunity Centers in the region, and the only in Northern Kentucky. Here are highlights of the pilot FOC funded by Local Initiative Support Corporation.

212

individuals obtained employment

89

individuals increased their credit score

70

individuals increased their net worth

100%

of participants experience bundled services to achieve goals.

VOLUNTEER SPOTLIGHT



BREANA – CLOTHING CLOSET

Breana came to Brighton Center as a volunteer in July 2013 through Gateway Community and Technical College's Work and Learn program. At first, she was shy and kept to herself, sorting clothes at the Family Center for the Clothing Closet. Breana consistently showed up for assigned shifts, and quickly became an integral part of the Clothing Closet team stocking shelves, responding to customer needs, and keeping the store clean and organized. Meanwhile, Breana completed her GED in October of 2013, continued to gain confidence and valuable life skills, and enrolled in college courses. She also completed the required volunteer hours for the Work and Learn program and transitioned to the Ready to Work program as a paid volunteer. Once again she chose the Clothing Closet as her service site because she felt good about giving back and she has a passion for the store. Breana is a vibrant mother of three children juggling parenthood, school, and and volunteering. She continues to work toward her dream of finishing college and earning a degree in Microtronics. To date, Breana has completed over 650 hours of service to Brighton Center!

MORE INFO ON VOLUNTEERING

Please contact Beth Hodge, Donation and Volunteer Manager at bhodge@brightoncenter.com or by phone (859) 491-8303 x2331

WELCOME NEW BOARD MEMBERS

BRIGHTON CENTER, INC.



David R. Fleischer Jr.
Manager, Quality Strategy and Management-North American Vehicle Evaluation Section
Toyota Motor Engineering & Manufacturing North America



Laura Pleiman
Human Services Director & Analyst at the Boone County Fiscal Court



Robert L. Hengge
Associate Attorney at Zwicker & Associates



Tom Stoll
Senior Vice President, Director of Consumer Fulfillment at Fifth Third Bank, Greater Cincinnati



Susan McDonald
Vice President, Patient Care Services / Site Chief Nursing Officer at St. Elizabeth Healthcare in Edgewood, Kentucky



Alan C. Thomas
Retired, he spends much of his time volunteering throughout Northern Kentucky.



Leyla Pena
Admission Counselor for Multicultural Recruitment at Northern Kentucky University

BRIGHTON PROPERTIES, INC.



Gary Barlow
Gary has been in the real estate business for 44 years! He currently is the Broker/Manager for the Bracken, Campbell, and Pendleton offices of Huff Realty.

In addition to our Board of Directors, Brighton Center also has a very active young professionals group - The Brighton Emerging Leaders (BELs). The BELs support the mission of Brighton Center through planning and assisting with fundraisers, volunteering, and spreading the word about the work we do. For more information on joining the BELs please contact Becky Timberlake at btimberlake@brightoncenter.com or [859] 491-8303 x2412.

NEW WEBSITE

Keep your eyes peeled for our brand new website launching soon. The website will feature easy to find information on every program we offer, upcoming events, amazing success stories of lives changed, and much more!

PREVIOUS EVENTS



THE BRIGHTON CLASSIC GOLF OUTING

A record 80 golfers participated in the 2014 Brighton Classic Golf Outing held at Highland Country Club. Special thanks to The Bank of Kentucky and American Mortgage Service Company for sponsoring this event and Jay Kruz of the New 94.9 for being our Emcee. The golf outing raised a total of \$14,184.07.



Becky Timberlake, Jay Kruz and Tammy Weidinger wish golfers luck at the Brighton Golf Classic



BRIGHTON ON BROADWAY

The Brighton on Broadway Gala presented by The Bank of Kentucky was a huge success as over 250 attendees enjoyed a gourmet dinner, live music, and an exciting live and silent auction at Drees Pavilion on Saturday June 7, 2014. The gala raised a total of \$50,953.36 toward continuing our mission in creating opportunities for individuals and families to reach self-sufficiency.



The Gala Committee led by co-chairs Jane Gesenhues and Tiffany Mayse

SAVE THE DATE! Next years gala will be held on **June 6, 2015** at Drees Pavilion. We look forward to seeing you there!



P.O. Box 325
Newport, KY 41072
SPOTLIGHT

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Brighton Center Directory Of Services

Administrative Offices

President & CEO: Tammy Weidinger
Vice President: Wonda Winkler
Chief Financial Officer: June Miller
Human Resources Director: Lisa Grout
Director of Development: Becky Timberlake
Business Innovations/Facilities Director:
Joe Rowe
741 Central Avenue
P.O. Box 325
Newport, KY 41072-0325
Phone: [859] 491-8303
Fax: [859] 491-8702
www.brightoncenter.com

Brighton Recovery Center for Women

Director: Anita Prater
375 Weaver Road
Florence, KY 41042
Phone: [859] 282-9390

Community and Youth Services

Director: Kate Arthur
13 E. 20th St.
Covington, KY 41014
Phone: [859] 581-1111

Early Childhood Education

Director: Dellisa Ford-Edwards
7th & Park Ave.
P.O. Box 325
Newport, KY 41072-0325
Phone: [859] 491-8303

Family Center

Director: Talia Frye
799 Ann Street
P.O. Box 325
Newport, KY 41072-0325
Phone: [859] 491-8303

Financial Services

Director: Stephanie Stiene
799 Ann Street
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Newport, KY 41072-0325
Phone: [859] 491-8303

Workforce Development

Director: Melissa Hall Sommer
Center for Employment Training
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