



6:30 pm – 10:00 pm Purple People Bridge

Wine over Water PO Box 325 Newport, KY 41072

Brighton Center, an organization dedicated to helping individuals and families reach self-sufficiency, is currently planning the 10<sup>th</sup> Annual Wine over Water event scheduled for Saturday, August 25 from 6:30 pm to 10:00 pm on the Southbank Purple People Bridge in Newport, Kentucky. We are asking for your support by participating as a wine vendor at Wine over Water. The non- refundable participation fee is \$100.00

This event will feature exquisite local and international wine tastings along with scrumptious food samples, live entertainment, and breathtaking views from the bridge. Each year, the event continues to grow and last year it drew a crowd of over 900 people who enjoyed the event.

Each guest will receive a souvenir tasting glass and six tickets for wine or beer tastings and six tickets for food tastings. Wineries will receive .50 for each ticket presented by guests for a 1oz. pour. Guests will also have the opportunity to purchase a 4oz. glass of wine for \$5. Wineries will receive \$2 for each 4oz. glass ticket presented by guests.

Wine over Water is a spectacular event to raise funds for Northern Kentucky's largest and most comprehensive social service agency. Last year alone, Brighton Center impacted the lives of 44,049 individuals through 39 programs.

For more information please contact Beth Hodge, Donation & Volunteer Manager, by emailing <a href="mailto:bhodge@brightoncenter.com">bhodge@brightoncenter.com</a> or calling 859-491-8303 ext. 2331. Please confirm your participation by March 16, 2018.

Sincerely,

Beth Hodge Donation & Volunteer Manager





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#### Wine Vendor Terms and Conditions

- Only licensed Kentucky wineries are allowed to participate.
- Vendor must have a valid and current state of KY winery license to display.
- All wineries must have their own liability insurance and add Brighton Center as an additional insured for the Wine
  over Water event.
- Vendor may sell wine by the bottle or case contingent with their ABC license but <u>bottles may not be uncorked at the event</u>.
- All vendors are responsible for handling and paying all appropriate taxes and fees on the sale of wine bottles.
- All vendors are expected to provide complimentary 1 oz. tastings for all guests who present a tasting ticket. Tickets must be presented to Wine over Water at the end of the event.
- Wineries will be reimbursed \$.50 for each 1 oz. tasting ticket and \$2 for each 4 oz. glass ticket presented back to Brighton Center at the event conclusion.
- Each station must be prepared to open promptly at 6:30 pm and stay open until 10:00 pm.
- All business must be conducted in a professional manner.
- Vendor is required to clean their area entirely before leaving (volunteers will assist).
- Wine over Water will take place rain or shine regardless of weather.
- Vendor fees are not refundable.

### **Hold Harmless Agreement**

Each party hereby agrees to indemnify, defend and hold harmless each other within this agreement/application from and against any and all claims, demands, damages and costs arising out of or resulting from any acts or omissions which arise from the performance of the obligations by such indemnifying party pursuant to the agreement/application. In addition, all parties to this agreement/application agree to indemnify, defend, and hold harmless each other from and against all court costs and attorney fees arising out of or resulting from any acts or omissions which arise from the performance of these obligations by such indemnifying party pursuant to this agreement/application. It is understood and agreed that all indemnity provided herein shall survive the termination of this agreement/application.

## Wine over Water will provide:

- A volunteer attendant to help throughout the night.
- (2) six to eight foot table per station and basic table dressings.
- Wine dump bucket, water, ice and chest.
- Tasting glasses distributed to guests as they arrive.
- Tasting notes Vendor must provide tasting notes for featured wines by August 1, 2018 for inclusion in the program. Please limit notes to 1-2 brief sentences per wine.
- Trash receptacles and all trash pick-ups.
- Tents will be provided if the weather forecast calls for rain (based on availability and advanced request).

The Parties of this agreement evidence their acceptance of its terms by their signatures be
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Date:







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# Wine Vendor Application

Contact Name:			
Company Name:			
Address:			
City:	State:	Zip:	
Phone:			
Event Day Contact Number:			
E-Mail:			
☐ Enclosed is proof of my liability insurance and signed Agreement form ☐ I will complete my payment online at www.brightoncenter.com/wineoverwater OR			
☐ Enclosed is my check for \$ Center and mail to:		ase make checks payable to Brighton	
Brighton Center Attn. Wine over Water P.O. BOX 325 Newport, Kentucky 41072		Phone: 859-491-8303 Ext. 2406 Fax: 859-491-8702 btimberlake@brightoncenter.com www.brightoncenter.com	

## **Wine Vendor Benefits**

- Winery name will appear on all marketing materials (10,000 + copies)
- Reach an anticipated 1,000 potential customers in just 3 hours
- Allow guests to taste products they may purchase
- Sell your product on the spot
- Advertise your company and products at the tasting station
- Recognition in event program with company logo
- Recognition on event website with company logo
- Recognition in select print publications and social media postings
- Become part of an event that raises funds to change lives for the better while building a strong community for the future

\*Applications with signed Terms & Conditions must be received by April 30, 2018 with your \$100 payment to ensure your winery name appears on marketing materials



