



# WINE OVER WATER



## SPONSORSHIP OPPORTUNITIES

**Saturday August 26, 2017  
Newport, Kentucky  
Purple People Bridge  
6:30 PM - 10:00 PM**

Brighton Center, an organization dedicated to helping individuals and families reach self-sufficiency, is currently planning the 10<sup>th</sup> Annual Wine Over Water event scheduled for Saturday, August 26 from 6:30 pm to 10:00 pm on the Southbank Purple People Bridge in Newport, Kentucky. This letter is to request your participation as a sponsor for Wine Over Water.

This event will feature exquisite local and international wine tastings along with scrumptious food samples, live entertainment and breathtaking views from the bridge. Each year, the event continues to grow and this year we expect close to 1,000 guests.

Each guest will receive a souvenir tasting glass and six tasting tickets each for wine and food tastings. Guests will also have the opportunity to purchase a 4oz. glass of wine.

We sincerely hope you will join us in this spectacular event to raise funds for Northern Kentucky's most comprehensive social service agency.

Last year alone, Brighton Center impacted the lives of 49,850 individuals from infants to senior citizens through 41 programs across Northern Kentucky and beyond.

We look forward to hearing from you. If you have any questions please contact Deana Sowders, Marketing and Communications Specialist at Brighton Center, by emailing [dsowders@brightoncenter.com](mailto:dsowders@brightoncenter.com) or calling 859-491-8303 ext. 2410.



8•26•2017

6:30 pm – 10:00 pm  
Purple People Bridge

## SPONSORSHIP OPPORTUNITIES

Wine Over Water  
Purple People Bridge – August 26, 2017 6:30 pm – 10:00 pm

|  | <u>Presenting</u><br>\$5,000 | <u>Platinum</u><br>\$2,500 | <u>Wine</u><br>\$1,500 | <u>Silver</u><br>\$750 |
|--|------------------------------|----------------------------|------------------------|------------------------|
| <b>Tickets To Event</b>  | 12                           | 8                          | 6                      | 4                      |
| <b>Special VIP Tasting for 12</b>  | ✓                            |                            |                        |                        |
| <b>Recognition as Presenting Sponsor on all Event Related Materials, Media Communications, &amp; Event T-Shirt</b> | ✓                            |                            |                        |                        |
| <b>Opportunity to have two Representatives as Celebrity Pourer's</b>   | ✓                            |                            |                        |                        |
| <b>Opportunity to have one Representative as a Celebrity Pourer</b>  |                              | ✓                          |                        |                        |
| <b>Opportunity to have a Representative on the Planning Committee</b>  | ✓                            | ✓                          |                        |                        |
| <b>Company Logo on all Event Related E-newsletters</b>   | ✓                            | ✓                          |                        |                        |
| <b>Company Banner and Signage at Event (<i>Sponsor Must Provide</i>)</b>   | ✓                            | ✓                          | ✓                      |                        |
| <b>Ad in Event Program</b>   | Full-Page                    | Half-Page                  | Quarter-Page           |                        |
| <b>Logo on Event T-Shirt</b><br><i>(distributed to 150+ volunteers at event)</i>                                   | ✓                            | ✓                          | ✓                      |                        |
| <b>Logo in Event Program and Brighton Center Website</b>   | ✓                            | ✓                          | ✓                      | ✓                      |





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Wine Over Water Sponsorship 2017

Contact Name :

Phone # :

Email :

Address:

City:

State:

Zip:

Sponsorship Level:

List us in the program as:

For more information please contact Deana Sowders at [dsowders@brightoncenter.com](mailto:dsowders@brightoncenter.com) or 859-491-8303 ext. 2410

***\*Presenting sponsor payment must be received by May 25<sup>th</sup> to guarantee placement on marketing materials.\****

