



WINE OVER WATER



SPONSORSHIP OPPORTUNITIES

Saturday August 25, 2018
Newport, Kentucky
Purple People Bridge
6:30 PM - 10:00 PM

Brighton Center, an organization dedicated to helping individuals and families reach self-sufficiency, is currently planning the 11th Annual Wine Over Water event scheduled for Saturday, August 25 from 6:30 pm to 10:00 pm on the Southbank Purple People Bridge in Newport, Kentucky. This letter is to request your participation as a sponsor for Wine Over Water.

This event will feature exquisite local and international wine tastings along with scrumptious food samples, live entertainment and breathtaking views from the bridge. Each year, the event continues to grow and this year we expect close to 1,000 guests.

Each guest will receive a souvenir tasting glass and six tasting tickets each for wine and food tastings. Guests will also have the opportunity to purchase a 4oz. glass of wine or a glass of beer.

We sincerely hope you will join us in this spectacular event to raise funds for Northern Kentucky's most comprehensive social service agency.

Last year alone, Brighton Center impacted the lives of 44,049 individuals from infants to senior citizens through 39 programs across Northern Kentucky and beyond.

We look forward to hearing from you. If you have any questions please contact Deana Sowders, Marketing and Communications Specialist at Brighton Center, by emailing dsowders@brightoncenter.com or calling 859-491-8303 ext. 2407.



8•25•2018

6:30 pm – 10:00 pm
Purple People Bridge

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Wine Over Water
Purple People Bridge – August 25, 2018 6:30 pm – 10:00 pm

	<u>Presenting</u> \$5,000	<u>Platinum</u> \$2,500	<u>Wine</u> \$1,500	<u>Silver</u> \$750
Tickets To Event	12	8	6	4
Exclusive Post Event VIP Tasting for 12 at DEPs Fine Wines and Spirits <i>(mutually agreeable date and time between sponsor and DEPs)</i>	✓			
Recognition as Presenting Sponsor on all Event Related Materials, Media Communications, & Event T-Shirt	✓			
Opportunity to have two Representatives as Celebrity Pourers	✓			
Opportunity to have one Representative as a Celebrity Pourser		✓		
Opportunity to have a Representative on the Planning Committee	✓	✓		
Company Logo on all Event Related E-newsletters	✓	✓		
Company Banner and Signage at Event <i>(Sponsor Must Provide)</i>	✓	✓	✓	
Ad in Event Program	Full-Page	Half-Page	Quarter-Page	
Logo on Event T-Shirt <i>(distributed to 150 volunteers at event)</i>	✓	✓	✓	
Logo in Event Program and Brighton Center Website	✓	✓	✓	✓



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Wine Over Water Sponsorship 2018

Contact Name : _____ Phone # : _____ Email : _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Level: _____

List us in the program as: _____

For more information please contact Deana Sowders at dsowders@brightoncenter.com or 859-491-8303 ext. 2407

Presenting sponsor payment must be received by May 25th to guarantee placement on marketing materials.