November 6, 2017

Dear Friend of Brighton Center:

We are currently offering sponsorshipopportunities for our two largest fundraising events for 2018. Brighton Center will host the Diamonds and Denim Gala on Saturday, April 14 at the beautiful Cincinnati Airport Marriott. This will be a fun and casual evening where you and your guests will enjoy a complementary cocktail hour, a gourmet dinner, live music, and of course our very special silent and live auction.

We are also securing sponsors for Wine Over Water which will be held on Saturday, August 25, 2018. This unique wine and food tasting has become **THE** event to attend in late August directly on the Purple People Bridge. Last year nearly 1,000 individuals attended and sampled wine, food, and beer while enjoying the beautiful view from the Purple People Bridge.

Our goal is to raise a combined $125,000 between these two events, so please consider supporting one or both of these signature events. Our mission is to create opportunities for individuals and families to reach self-sufficiency through family support services, education, employment, and leadership. To us, self-sufficiency is taking responsibility to provide for yourself and your family using available resources to maintain the best quality of life possible. This past fiscal year we served 44,049 individuals on their journey towards self-sufficiency. If you want to learn more about how these lives were transformed, please take a moment to read one of the many inspiring stories on our website:

<https://www.brightoncenter.com/our_impact/success-stories>

If you plan to support the Diamonds & Denim Gala, we need your email confirmation by January 1, with your payment due April 1. If you wish to support Wine Over Water, please respond by email by March 1, with payment due by July 15, 2018.

We certainly appreciate your past support and consideration for 2018.

Sincerely,

Rebecca Timberlake

Development Director (859)491-8303 Ext 2406

[btimberlake@brightoncenter.com](mailto:btimberlake@brightoncenter.com)

**Brighton Center was proud to be named a 2017 Honoree of the Cincinnati Better Business Bureau “Torch Award for Marketplace Ethics”.**

**Brighton Center’s Diamonds & Denim Gala**

**Cincinnati Airport Marriott – April 14, 2018 6:00 pm – 11:00 pm**

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|  | **Presenting**  **$7,500** | **Diamond**  **$5,000** | **Gold**  **$2,500** | **Silver**  **$1,000** | **Bronze**  **$500** | **Patron**  **$150** |
| **Recognition as Presenting Sponsor on all Event Related Materials, and Media Communications** | **✓** |  |  |  |  |  |
| **Sponsor may choose one attendee and their guest to have a one-night stay at the Marriott the night of the event.** | **✓** |  |  |  |  |  |
| **VIP Seating at Gala** | **✓** | **✓** |  |  |  |  |
| **Signage at Event** | **✓** | **✓** | **✓** |  |  |  |
| **Recognition on Social Media** | **✓** | **✓** | **✓** |  |  |  |
| **Recognition on Invitation and Brighton Center Website** | **✓** | **✓** | **✓** | **✓** | **✓** |  |
| **Ad in Program** | **Full-Page** | **Half-Page** | **Quarter-Page** | **Business Card Size** | **Name Listed** |  |
| **Complimentary Cocktail Hour from 6:00 pm – 7:00 pm** | **✓** | **✓** | **✓** | **✓** | **✓** | **✓** |
| **Tickets To Dinner** | **12** | **10** | **8** | **4** | **2** | **1** |

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| **Diamonds and Denim Gala Sponsorship 2018**  Company Name **:** |

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| --- |
| Contact Name **:** Phone # **:** Email **:** |

|  |
| --- |
| Address**:** |

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| --- |
| City: State: Zip: |

Sponsorship Level:

|  |
| --- |
| List us in the program as: |

**Wine Over Water**

**Purple People Bridge – August 25, 2018 6:30 pm – 10:00 pm**

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| --- | --- | --- | --- | --- |
|  | **Presenting**  **$5,000** | **Platinum**  **$2,500** | **Wine**  **$1,500** | **Silver**  **$750** |
| **Tickets To Event** | **12** | **8** | **6** | **4** |
| **Exclusive Post Event VIP Tasting for 12 at DEPs Fine Wines and Spirits *(mutually aggregable date and time between sponsor and DEPs)*** | **✓** |  |  |  |
| **Recognition as Presenting Sponsor on all Event Related Materials, Media Communications, & Event T-Shirt** | **✓** |  |  |  |
| **Opportunity to have two Representatives as Celebrity Pourer’s** | **✓** |  |  |  |
| **Opportunity to have one Representative as a Celebrity Pourer** |  | **✓** |  |  |
| **Opportunity to have a Representative on the Planning Committee** | **✓** | **✓** |  |  |
| **Company Logo on all Event Related**  **E-newsletters** | **✓** | **✓** |  |  |
| **Company Banner and Signage at Event *(Sponsor Must Provide)*** | **✓** | **✓** | **✓** |  |
| **Ad in Event Program** | **Full-Page** | **Half-Page** | **Quarter-Page** |  |
| **Logo on Event T-Shirt**  ***(distributed to 150 volunteers at event*** | **✓** | **✓** | **✓** |  |
| **Logo in Event Program and**  **Brighton Center Website** | **✓** | **✓** | **✓** | **✓** |

**Wine Over Water Sponsorship 2018**

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| **Contact Name : Phone # : Email :** |

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| Address**:** |

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| City: State: Zip: |

Sponsorship Level:

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| List us in the program as: |