## PIECING TOGETHER

The Journey Toward Self-Sufficiency

BRIGHTON CENTER
A COMMUNITY OF SUPPORT

Annual Report FY 2016-2017



#### **OUR MISSION**

To create opportunities for individuals and families to reach self-sufficiency through family support services, education, employment, and leadership.



#### **OUR VISION**

To be an innovative leader that strengthens the vitality of the community and engages people as they work and live to achieve their hopes and dreams.

## PIECING TOGETHER THE JOURNEY TOWARD SELF-SUFFICIENCY

Every day we are inspired by the people we serve. People who have faced incredible odds; whose lives are complicated and stressful; who nothing comes easy for; who open themselves to accept the help from others and go on to rebuild or reroute their lives. We provide an opportunity, but they do the hard work of transforming their lives.

PIECING TOGETHER THE JOURNEY TOWARD SELF-SUFFICIENCY is about supporting individuals and families from all walks of life and across all age groups for however long it takes to reach longterm stability. It is about creating opportunities for individuals to restore their lives through the support, guidance, and commitment of our incredibly dedicated staff.

Everyone who comes to Brighton Center walks a unique path on their journey to achieving selfsufficiency. Together with your support, we help individuals and families piece together that journey

> Tammy Weidinger President & CEO

Jammy Weidniger

by providing a comprehensive array of services that are bundled together to meet their individual needs.

Through our 39 diverse programs, we provide targeted family support, opportunities for quality education, employment connections, and leadership. Our customers benefit from a holistic, family-centered approach that becomes a partnership in helping them reach their hopes and dreams for the future.

Since 1966, we have grown to become a trusted leader that strengthens the community around us and engages in positive, lasting change. We believe our customers know their situation best and that will always be the guiding light for the work we do. We know it takes hard work and determination to **PIECE TOGETHER THE JOURNEY TOWARD SELF-SUFFICIENCY**, but we could not possibly provide the long-term support we for families without the generosity of others.

Jeremy Hayden Board Chair



It would be an understatement to describe Northern Kentucky Scholar House as a great place. It is so much more than that. I can remember walking in and gaining the confidence that this could work. It gave me hope. I can honestly say that without it, I would not be where I am today.



To this day, I am 20 months sober. I owe it all to the love and support at Brighton Recovery Center. I have a job for the first time in a long time that I've kept for five months. I found a new love in drawing when before, my only hobby was using. The Recovery Center gave me the ability to be a friend and care about other people. I thank them every day.

- Sophia Depenbrock

- Shelby Hodge

Brighton Center partners with families to improve their quality of life and reach their full potential. Achieving and maintaining self-sufficiency takes a whole family approach and the journey is not always direct. Guided by their hopes and dreams and driven by their long-term goals, they move back and forth through the process as new or developing opportunities, challenges, or life goals come about. These ideas and our commitment to integrated/bundled services, guide our work in helping families and communities build connections, skills, and a future.

#### **GIVE BACK**

**BUILD FINANCIAL ASSETS FOR THE FUTURE** 

**MANAGE DAY-TO-DAY LIVING** 

**BUILD EFFECTIVE SUPPORT SYSTEMS** 

**TAKE ACTION TOWARD SELF-RELIANCE** 

**LEARN NEW SKILLS** 

**DECIDE TO CHANGE** 

STABILIZE DIFFICULT SITUATIONS

**PREVENTION** 

**BUILDING A FUTURE** 

> **BUILDING SKILLS**

BUILDING CONNECTIONS

#### **BUILDING** CONNECTIONS





information about how 1,812 to access a Safe Place



948



3,943

youth received



individuals accessed **USDA** Commodities and our Choice Food Pantry



#### **BUILDING** SKILLS



individuals received workforce services such as intensive iob readiness, training, or placement



548

individuals developed skills & increased their knowledge foundational to independent living and home retention



636

families made a significant step toward reaching their self-sufficiency goals

#### **BUILDING A FUTURE**







520

individuals were employed a minimum of 90 days



974

individuals built financial assets for the future

#### **Building SELF-SUFFICIENCY**

**Brighton Center believes** self-sufficiency is taking responsibility to provide for yourself and your family using available resources to maintain the best quality of life possible. Our comprehensive approach to bundling services and programs allows us to meet the often complex needs of a family based on their individual circumstances.



#### **OUR CORE VALUES**

Each individual has inherent worth and dignity.

All families and individuals know their situation better than anyone and are able to examine choices and make decisions that will affect their lives.

Our staff establishes a respectful relationship with families and individuals that builds on and enhances strengths, and fosters involvement in community life.

Our programs are community-based, accessible, appreciative of differences, operate with a minimum of bureaucracy, and have a positive impact on families and individuals.

Our community is strengthened by our partnership with families and individuals to encourage them to serve as resources to each other, and to establish, promote, and build civic, school, and community responsibility.

Our staff is committed to continual growth and change and a willingness to meet community needs.

We offer community-wide leadership in planning and developing effective services.

We encourage collaborative efforts that will result in better services for the families and individuals of our community.

We are accountable to our community, funders, and Board of Directors for the effectiveness of the services we provide.

#### **OUR IMPACT: ON THE NATIONAL STAGE**

Brighton Center's commitment to data-driven results for our customers and community has resulted in several opportunities to engage in work on a national level. Here are just a few highlights of national efforts we are engaged in.

#### Race Forward

Brighton Center was invited to be an advisor to their Workforce Development and Racial Equity Project Report with a focus on the healthcare and technology occupations. Additionally, on June 15,

2017, Race Forward released their report, Race-Explicit Strategies for Workforce Equity in Healthcare and IT. Brighton Center was one organization profiled in this report. The report identifies patterns and offers solutions for bolstering racial equity in the workforce development field. The Center was also invited to be one of three to four

One Stop centers and community-based training organizations to conduct a racial equity readiness assessment. This assessment is a deep dive into the operations, programs, and impacts of an organization to determine where racial bias might unknowingly be operating and identify areas for growth.

#### Institute for Women's Policy Research (IWPR)

Brighton Center was one of eight programs specifically highlighted in a report published by the Institute on January 31, 2017 titled *Programs to Support Job Training Success: Innovations to Address Unmet Needs.* Prior to this, Brighton Center's partnership with Partners for a Competitive Workforce to track domestic violence data for people engaged in our education and training programs was highlighted in a IWPR webinar.

#### W.K. Kellogg Foundation

Brighton Center is one of seven in the county selected for the STEPs Pilot (Supporting Transitions to Employment for Parents) charged "to increase greater educational, employment, and economic security outcomes for unemployed mothers and their children through advancing formal partnerships between workforce development and early care stakeholders serving children 0-8."





Brighton Center staff execute our mission every day through our Core Values which guides the way we interact with our customers, community, and partners. This effort to deliver the highest level of service possible was

recognized by the Better Business Bureau Center for Ethics. On October 20, 2017, Brighton Center was named a 2017 Honoree of the Cincinnati BBB "Torch Award for Marketplace Ethics." The award recognizes an organization's commitment to ethical practice.

"At the Center, our passion is ethics," said Corrie McGlothlin, Program Director of BBB Center for Ethics, "and we really take pride in commending businesses and nonprofits that share our enthusiasm for it. The Torch Awards allow us to highlight the good that comes out of the Cincinnati community and the success that can be found when you center your business around values."





33,102

individuals (or 15,487 families) received help during a crisis, had a basic need met, or received a connection to other services in the community.



4,485

children in our early childhood education programs, and 89% enrolled a minimum of six months demonstrated growth in multiple domain areas.



2 31/

homeless and runaway youth received crisis services at Homeward Bound Shelter.

#### INDIVIDUALS SERVED BY PROGRAM

BRIGHTON RECOVERY CENTER FOR WOMEN Brighton Recovery Center Sober Living Total	300 15 <b>315</b>
COMMUNITY & YOUTH SERVICES Safe Place Homeward Bound Shelter Independent Living Program Neighborhood Based Services Youth Leadership Development Total	1,812 509 8 770 551 <b>3,650</b>
EARLY CHILDHOOD EDUCATION Bright Days Child Development Center Family Day Care Home Instruction for Parents of Preschool Youngsters (HIPPY) Every Child Succeeds	180 277 274 735

FAMILY CENTER	
Commodities	948
Stable Families	500
Emergency Assistance	6,017
Senior Support	176
Clothing Closet	10,864
Holiday Drive and Used Toy Sale	2,642
Community Events	250
Volunteers	1,567
Retired and Senior Volunteer Program	340
Senior Medicare Patrol	3,943
Community Garden & Mobile Markets	619
Total	27,866

**Total** 

FINANCIAL CEDUICEC	
FINANCIAL SERVICES	
Financial Education	434
Homeownership	92
Foreclosure Prevention	507
Individual Development Accounts	45
Reverse Mortgage	15
Volunteer Income Tax Assistance (VITA) Sites	778
Credit Smart Loans	16
Total	1,887
NORTHERN KENTUCKY SCHOLAR HOUSE	
Northern Kentucky Scholar House	133
Total	133

#### **WORKFORCE DEVELOPMENT**

otal	8,732
tep Forward	174
inovation Center	1,683
tep Up	173
areer Connections	6,391
enter for Employment Training	311
enter for Employment Training	

TOTAL INDIVIDUALS SERVED



# \*\*\*

70,453

1.466

families served with free tax preparation resulting in \$5,667,385 in tax refunds.

4,110

individuals received workforce services such as job fairs, job readiness, training or placement.

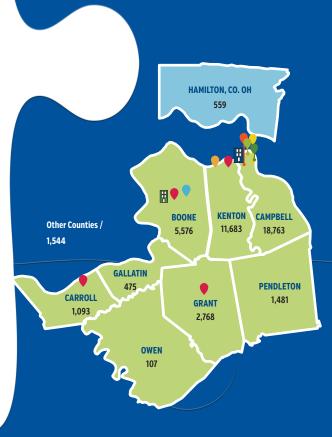
79% of those placed retained employment at six months.

women were served residentially through Brighton Recovery Center for

1,585

Women.
74% reported no relapse six months after completion.

### INDIVIDUALS SERVED BY COUNTY



- Kentucky Career Center/ NKY
- Brighton Recovery Center For Women / Florence
- Family Center / Newport
- Shelby Street Office / Florence
- Center for Employment Training / Newport
- **West End /** Administration Newport
- Homeward Bound Shelter / Covington
- Bright Days Child Development Center / Newport
- Northern Kentucky Scholar House / Newport

# A Strategic Look TOWARD THE FUTURE

Since 1967, and every four years since then, Brighton Center has conducted a community assessment to ask our customers their hopes and dreams. We believe families know their situation best and are capable of making decisions that impact their lives. This philosophy, which is reflective of our core values and mission, drives our strategic planning process.

#### WHO WE SPOKE TO

667 Individual Community members

**78** Employees

**47** Key Community Stakeholders

**39** Volunteers

#### **COMMUNITY MEMBERS**

**87%** are living under the income necessary to be self-sufficient.

**75%** are female and single or divorced.

**67%** are between the ages of 18-49.

**67%** of households are working.

**40%** are not working the amount of hours they want.

**40%** attended at least some college to having a graduate degree.

#### WHAT INDIVIDUAL COMMUNITY MEMBERS SAID

**64%** said their lives are better than four years ago.

Top 3
Worries:



Bills

.



Money Health Finances

Job/ Employment

Top 3
Personal
Hopes &
Dreams:



Job Career Employment



Own A Home



**School & Graduate** 

Top 3
Hopes &
Dreams For
Children:



Education College Good Grades



Happy



Successful

#### What Makes You Most Proud of Your Family?



Love Support/Care Willing to Help



Child/Children





A common thread was apparent as we pulled together all the trends: individuals understand how critical good education and employment are to their success and that of their children. Job attainment, education, better finances, response to heroin and other drugs, and supports & services for youth were all prioritized as essential in strengthening families and communities.

# **THE PLAN** FY 2018-2021

#### YOUTH

GOAL: Ensure youth (school age to 24) have the supports and services necessary to reach their full potential and are positioned to achieve success in life.

### EDUCATION, EMPLOYMENT, & FINANCIAL

GOAL: The education, employment, and financial education needs for our families are met resulting in a career that allows families to achieve their financial goals.

#### **HEROIN EPIDEMIC**

communicated and aligned with the community, and active steps are taken to ensure that the needs of our families are addressed.

#### **ORGANIZATION**

**GOAL:** The organization fully integrates services internally and within the community.









# **BRIGHTON** RECOVERY CENTER

Our region has experienced first-hand the shocking effects of addiction but, with long-term support and comprehensive recovery services PIECING TOGETHER THE JOURNEY TOWARD SELF-SUFFICIENCY for the women who come to Brighton Recovery Center is possible. Our peer-driven approach to recovery is successful in helping women change the behaviors that led them to addiction and gain the skills to lead sober lives.

- Brighton Recovery Center
- Center Table, Catering With A Purpose
- Sober Living

**JENNIFER:** I never envisioned recovery. Every fiber in my body was scared of what's next and that's what restricted me from recovering in the past. I couldn't deal with all the pain I caused from this monster called addiction, I just wanted to be numb. But I did it and if I can do it, anyone can do it.

There was a point where all I could think about was my next fix; when it was going to be, where I was going to get it, and how I was going to get it. It lured me to do immoral things. I didn't want to look in the mirror.

My family eventually pushed me out on the streets so they wouldn't enable me to use anymore. My boyfriend and I would jump couch to couch, doing whatever we needed to do to survive. We lived in a trailer: stealing electric, stealing water, and selling drugs to get our next fix.

I tried multiple times to clean up. I called rehabs but they either needed money or insurance. When you are a drug addict, all your money goes to the addiction. You don't have insurance. I tried to go to the hospital to dry out and detox, but every time I got out I would just go back to what I was doing. The hardest part about getting clean wasn't the physical withdrawal, it was actually staying clean. You don't know how to deal with the trauma you have brought into the world so just go back to using. It engulfs you.

I finally got arrested; the neighbors called the cops on me and saved my life. I got busted for possession. They released me on probation and of course, I didn't pass my first drug test. I was then arrested and sent to Grant County Jail for two months, praying to God and scared to death. I knew I needed to go through a recovery center. I prayed for a bed to open. They released me to **Brighton Recovery Center** after two months, and around the same time, my boyfriend got released to a recovery center in Northern Kentucky as well. I knew this was the beginning of recovery. God sent me a sign that this was my chance to get clean and I finally took it.

Brighton Center introduced me to a fellowship of people that are facing the same struggles as me. We built a support system around each other and they wanted to stay sober just as bad as I did. Everything they asked me to do, I did whole heartedly because I never wanted anything more than to live in recovery.

I was in Brighton Recovery Center for a year and a month. Before Brighton Recovery Center, I didn't have a relationship with my family.



They didn't want me around. Now they want to spend time with me. This year we went on vacation together. My brother lets me hang around my nieces and nephews. My kids want to talk to me and support me. Recovery has also brought me and my boyfriend together. We now support each other and we work as a team. We are each other's support in recovery everyday.

When I was at Brighton Recovery Center, we trudged a mile and half every day to our classes. I would see individuals driving to work, taking care of their families, paying bills and that's what I wanted. I dreamed to live a normal life. I didn't know sobriety most of my life. I didn't know how it felt to live normally. As of today, I get to ride in my car to work, all my bills are paid, and if my family needs me, I am there. I get to go to a comfortable home and go to picnics and family vacations. I am living my dream.

Thank you, Brighton Center, for investing in me. If it wasn't for you creating these opportunities, I might have died from my addiction.





women completed the recovery program and transitioned into aftercare.



events were catered by Center Table Catering.



women became peer mentors.



89%

of women reported not using illicit drugs at six month follow-up.

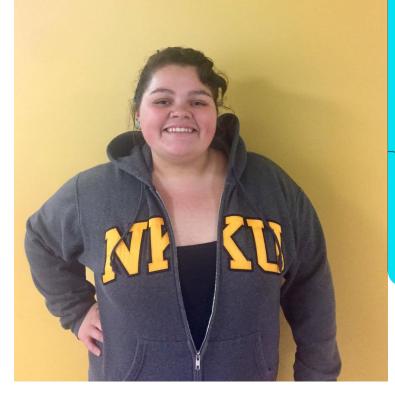
**JESSICA:** My first involvement with Brighton Center's **Youth Leadership Development (YLD)** was in sixth grade. I needed an opportunity as a pre-teen to keep me busy and out of trouble. At first, it was something other than homework to do after school. As the years rolled on in YLD, I started to notice qualities in myself that I wouldn't have had the resources to discover otherwise.

I was involved in YLD for seven years. YLD gave me support and knowledge through community service opportunities, leadership development, and fun after school and summer activities. Through this program, I learned how to be the great leader I am today. I acquired professional development skills that I can use in college and beyond, and YLD has shown me compassion toward others. By building this compassion, I now know that I want to give back.

The biggest struggle that I have been able to overcome is self-confidence. This has been a difficulty my whole life, but I am proud to say that now I have the confidence that I can get where I need to be. I don't have to be stuck because I come from a low-income family. I also learned how to take care of myself and that it is okay to ask for help when you need it.

YLD not only helped me in middle and high school, but they wanted me to be successful after I graduated. This program opened up possibilities to attend college and the opportunity to stay in college. I can proudly say I am a sophomore at Northern Kentucky University and I am a recipient of Brighton Center's Jean Brown Memorial Scholarship that is reoccurring each year. They not only want to see you off to college, they want you to finish.

My family and I have been touched by Brighton Center in more ways than one. When my mom needed clothes for her kids, she went to the **Clothing Closet**. I went into the **Teen Coalition** program following YLD, and even my siblings are attending YLD. Brighton Center supports you through the process.



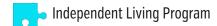
My hopes and dreams as I grow are to reach stability. Everything that I do, as I reach adulthood, is toward stability. I want to own a house with a pet, have a steady income, and plan vacations. I don't want anything crazy, just comfortable.

I love the community aspect of Brighton Center. There is always someone, in some department that will help me and my family in some way. I love the comfort in walking into a place you've been a part of for seven years and counting. You know the employees genuinely care about others and they care about the betterment of the community.

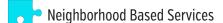
# COMMUNITY & YOUTH SERVICES

Brighton Center, at its very core, is a community-based agency invested in creating a better place for the people who live and work in our region. The needs of the community are the driving force behind the work we do in engaging all residents from young children to older adults. Programs and services for youth aim to ensure they have positive outlets for growth, safety nets during a crisis or hard times, and a support system to navigate into adulthood. The residents and youth of our community are **PIECING TOGETHER THE JOURNEY TOWARD SELF-SUFFICIENCY** as they strive to achieve their fullest potential.









Youth Leadership Development



Safe Place locations and mobile sites in Northern Kentucky.



405

homeless, abused, or runaway youth ages 11-17 received crisis services.



youth were served residentially by Homeward Bound Shelter.



9!

Youth Leadership Development participants demonstrated social competencies.



# EARLY CHILDHOOD EDUCATION

Every child deserves access to high-quality educational experiences that ensure they are on track for success in school. However, many families struggle to afford quality care. PIECING TOGETHER THE JOURNEY TOWARD SELF-SUFFICIENCY for a child's future involves creating a supportive environment for them to reach important developmental milestones from birth through the start of kindergarten while also supporting parents in their role as their child's first teacher.



Bright Days Child Development Center



Family Day Care



Home Instruction for Parents of Preschool Youngsters



**Every Child Succeeds** 

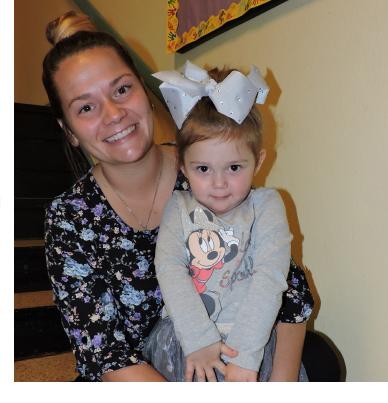
TARA: I first discovered Bright Days when my oldest son was three months old. We had recently lost his father and I needed to return to work. A day care facility was three blocks over from where I was living. It was close and convenient. After touring the facility I decided to give it a trial run. I was a single mom at the time and never left my son with a stranger so it was nerve wrecking. You don't know the people that work there or how well they will treat your child.

It has now been six years. I am still faithfully bringing my three kids and niece to Bright Days. I have felt comfortable taking my kids there from the start knowing they are safe, having fun, and learning to their fullest potential.

Bright Days has helped me get through two college degrees and multiple eight hour work days, especially during the summer when the kids are not in school. I am not sitting at work wondering if my kids are having fun or what they are getting into next. I know they are being taken care of.

Bright Days hasn't only enriched my life, but my children's lives as well. They gain experience and knowledge through different activities every day. My children have received beginner safe cooking classes and awarded a certificate at the end. They have been able to go to the water park, nature center, zoo, and go hiking. Even when they are not leaving the facility on field trips, they are still learning and keeping the kids busy with pajama days, movie days, playing interactive games, and so much more. At the end of the summer program every year, they teach the kids a song. During an evening, the kids take their parents to the park and put on a little show. As a parent, this is priceless to watch.

I have recently been interested in buying a home for my family to grow up in. Through Brighton Center, they have linked me with **Financial Services** to increase my knowledge on homeownership, saving, and the home buying process. I am hoping with this knowledge, I can soon become a homeowner.



I feel confident every day taking my kids to a place where they love to be. The teachers truly care about the kids and my children love all of their teachers in return. I know a lot of parents struggle balancing home life, work life, and making sure their children are properly taken care of, no matter what their situation is. It is a blessing to know your kids are receiving the best child care.

If it wasn't for Bright Days I don't know where I would be. They supported me through college and it gave me the opportunity to keep my job and provide for my kids and family. I know that they are okay while I am away from them eight hours a day. I am thankful every day.





95%

of children attending Bright Days Child Development Center for at least 12 months developed the skills necessary to begin school.



100%

attending Bright Days Child Development Center for at least 12 months demonstrated growth in multiple domain areas.



100%

of children in Home Instruction for Parents of Preschool Youngsters [HIPPY] were assessed age appropriate in concepts and language skills.



89%

of children enrolled in Every Child Succeeds demonstrated typical development in all areas and 100% have a medical home. LISA: I lost my husband in 2012. My income was basically cut in half which made it difficult to make ends meet on a fixed retirement. The bills were still there but the money was not. A couple years after the loss of my husband, I had to have major surgery that pushed me back more. I needed to locate resources that could help me get back on my feet and I turned to Brighton Center.

I first heard of Brighton Center's **Family Center** in 2007 when I was taking care of my grandchildren for my son. Through the Family Center, a family adopted ours for Christmas during the Holiday Drive. We received gifts for my grandchildren that they opened up on Christmas morning. We also used the Clothing **Closet** and **Food Pantry** to get commodities for my grandchildren when needed. When my son returned, I decreased my visits to the Family Center, but always knew they were there to help.

During recovery from my surgery, I began visiting the Family Center again for assistance. I first visited during their walk-in hours to locate some resources that would help me catch up on payments and receive commodities. This turned into meetings with the staff once a month.

Working with a Resource Advocate, then a Family Development Specialist, I was connected with **Financial Services** through Brighton Center where I was able to improve my credit score and work on debt consolidation. They also offered assistance on gas and electric payments so that it wouldn't get shut off. As my recovery improved, I needed to find a way to supplement my income. That's where the staff made a referral to Northern Kentucky Community Action Commission's Senior Work Program.

The Senior Work Program allowed me to get a fixed income and would not affect my other assistance. When I first signed up for the program, I started attending skill classes to get myself back into the workforce and find a job I was interested in. Through this program, I started working for a child development center three days a week and I am enjoying being productive again. We go outside with the



kids, help them learn, and feed them.

I now have two part-time jobs and I am able to keep my assistance as well. I am also getting ready to move into a new place. I tell people constantly about Brighton Center and how they have impacted my life in a positive way. I have been introduced to resources that otherwise I would know nothing about and if Brighton Center doesn't offer it, they can lead to somewhere that does.

With the help from the Family Center, I've seen results in every avenue that I've needed. The people are friendly and they won't give up on you. Thank you for encouraging me to hang in there, be positive, and continue to move forward. Life has come full circle.





For a family struggling to make ends meet, asking for help is often a last resort after exhausting all of their resources. PIECING TOGETHER THE JOURNEY TOWARD **SELF-SUFFICIENCY** for individuals and families starts with providing the long-term support and guidance they need to overcome barriers. Family Center staff work to solve the individual and unique set of challenges that bring each customer through our doors to ensure their goals for a better future are within reach.

- Clothing Closet
- **Community Events**
- Community Garden
- **Emergency Assistance**
- Holiday Drive & Used Toy Sale
- Retired & Senior Volunteer Program
- Senior Medicare Patrol
- Stable Families
- **USDA Commodities**
- Volunteers



families received help





Clothing Closet.



residents and garden mentors participated in the Newport Community Gardens.







# FINANCIAL SERVICES

The path to financial stability often starts with a good education, starting a career, and managing finances. The reality though is that a bump or unexpected curve on that path can send a family into a downward spiral very quickly. Financial Services focues on **PIECING TOGETHER THE JOURNEY TOWARD SELF-SUFFICIENCY** through educating, empowering, and supporting families as they take charge of their money by making smart, informed decisions.

Cove Step Up Loan

Credit Smart Loans

Financial Education Program

Foreclosure Prevention

Homeownership

Individual Development Accounts

Lending Circles

Reverse Mortgage Counseling

Volunteer Income Tax Assistance (VITA)

Ways to Wealth

**La'Kesha:** Thank you to everyone at Brighton Center for never giving up on me. Those moments where I believed my case was impossible, the employees of Brighton Center found a way to make it possible. Today, I can proudly say I am a homeowner!

I discovered Brighton Center through a program called Housing Opportunities of Northern Kentucky (HONK). As a parent, I knew I needed a house where I could raise my three girls. I just didn't have the financial skills. HONK provided the opportunity to rent out a house for a year, while I improved my credit and eventually could buy the house.

Through HONK, I was introduced to Brighton Center's Financial Services to take the classes that were required to stay in the program. I attended the Two Cents About Finance workshop which covered budgeting, banking, how credit works, credit review, and preparing for major purchases, such as a home. I also attended the Making Cents of Homeownership workshops that provide the education and tools necessary for home buyers.

After a class one evening, we could sign up to get one-on-one coaching from a Financial Specialist. I signed up with Lisa and she worked with me to raise my credit score and learn to budget a family of four. It wasn't easy, but it was worth it. I was paying off bills I didn't even know existed. I got medical bill payments set up, my student loans payments organized, and I opened up a credit card to start building credit for my future. In just under a year, I took my credit score from the low 500s to the high 600s. I was ecstatic. I could finally buy a house for my girls.

During this process, I qualified for an Assets for Independence matched savings grant called **Bright IDeA** which required me to save a thousand dollars and the bank matched me 4:1. This savings program is strictly toward homeownership and helped enormously during my home buying process.

Shortly after all this success, I was denied a home loan by the bank. I kept my head up and tried again and was denied; again. We tried a third time and I was denied. The rejection was exhausting. I wanted to give up.



The perseverance and drive in the employees of Brighton Center kept me going. They never once gave up on me or told me I couldn't. After wasting time and money at three separate banks, the fourth accepted me and provided me with a loan to buy the house. As of June 30 2017, I can officially say I own a house!

I can now pay my bills on time, manage my credit, and give my girls the house they deserve. I can also proudly say that in the spring of 2017, I graduated with my Associates Degree. Being involved with Brighton Center has not only given me a home to call my own, but gifted me the financial skills that I need to persevere.



\$ 100%

of individuals increased their knowledge of financial concepts.



93

individuals that applied for foreclosure prevention avoided foreclosure on their home.



individuals received free tax preparation that brought \$1,105,784 in combined refunds back to hard working Northern Kentucky families.



individuals became homeowners.

MIA: I had my daughter at 16. Even though she changed my life for the better, it was a struggle. I lost friends, fought battles, was judged by many, but one thing I knew, I didn't want to become another statistic. I had to break the odds that were against me. I didn't think I could ever make it on my own, but I am here doing it. I am unbreakable right now.

I heard about Northern Kentucky Scholar House through my high school's day care. I wanted to go to college and create a life for my daughter, but working, taking care of a toddler, and attending classes just didn't seem reasonable for me to accomplish. I received a full scholarship through Northern Kentucky University my senior year of high school and I didn't think I was even going to be able to use it. After hearing about Northern Kentucky Scholar House I gained hope. I decided to apply; what could it hurt? A few months later, I received an interview and moved in October 2016.

The transition to living alone with my daughter at 18 was hard. I had so many obstacles that I was juggling. Accompanying all that, I was in the middle of my first semester in college. My grades started to plummet. I was determined to make it though, I had to. Eventually, to get back on my feet, I had to sit down and work out a set schedule or I would lose my scholarship.

I am now a sophomore in college and I have been living at Northern Kentucky Scholar House for a year. I wouldn't be where I am today without the support from this program. It really is amazing and they wish nothing but success. I have learned that I can be independent. I have learned to budget and save money, how to pay bills, and take care of my responsibilities. I have structure. And most of all, I have a chance to attend college.

Early Scholars Child Development Center has helped provide stability to my daughter as well. It has helped her grow, learn, change, and be a kid. I have the ability with this on-site day care to take my daughter when I have homework, class, or when I have tutoring and pick her up when I am finished. My parents have their own lives and they can't just drop everything to watch my daughter for me. Brighton Center's Northern Kentucky Scholar House has enabled me to put my best foot forward and provide support along the way.

The self-achievement that I am most proud of is getting my scholarship. I had no idea how I was going to school; I didn't even know I could go to school. My high school teacher persistently stressed the importance of



scholarships and I thank her every day for pushing me to receive this. You just have to have faith in yourself or you will never get anything. If it wasn't for the scholarship, I don't think I would be able to stay in college and I wouldn't have this opportunity at Northern Kentucky Scholar House to build myself up for my daughter and break those barriers.

My hopes and dreams after I graduate are to work as a director in the medical field and move up as executive director. I want to buy a house where my daughter can have stability, attend school in a good school district, and know she has a home to come to after. I want to make sure my child has the stuff that I never had as a kid. None of this would be possible without Northern Kentucky Scholar House.

A message that I would send out to those looking for help is to apply, call, and reach out. They offer numerous ways to help and they are always there no matter what. They want you to succeed, and they have helped me do iust that.

## **NORTHERN KENTUCKY** SCHOLAR HOUSE

A partnership with Neighborhood Foundations

Life as a single parent is often complicated by trying to overcome barriers and making tough choices. For participants of Northern Kentucky Scholar House, PIECING TOGETHER THE JOURNEY TOWARD SELF-**SUFFICIENCY** is a two-generational approach that results in children receiving critical early childhood educational experiences that contribute to lifelong success and for parents to achieve a post-secondary education leading to stable employment and longterm self-sufficiency.



Early Scholars Child Development Center



Affordable Housing



Education and Economic Supports



Additional Community Supports



single parents and their children served at Northern Kentucky Scholar House.



of children enrolled in Early Scholars Child Development Center for at least six months demonstrated growth in multiple domain areas.



of individuals made measureable progress toward a degree.



of individuals showed movement toward self-sufficiency.



### WORKFORCE DEVELOPMENT



Gaining employment with a livable wage and benefits is often one of the most challenging issues faced by individuals and families working toward **PIECING TOGETHER THE JOURNEY TOWARD SELF-SUFFICIENCY**.

Our Workforce Development services focus on creating opportunities for people to gain the training, skills, and credentials they need to not only obtain a job, but a career that will create a stable foundation to build upon. We work with employers and job seekers to create a region with a thriving workforce.



Center for Employment Training



**Career Connections** 



Step Up



Innovation Center



Step Forward

**JACOB:** I would be here for hours if I explained everything Brighton Center has provided me, but to sum it up, life is great.

There is a forward progressing motion in my life that wasn't there before. My teachers and colleagues at **Center for Employment Training** pushed out the situations that were holding me back and provided me with possibilities and potentiality. It led me down a road that encouraged me to do more, so that I can provide more for everyone in my life.

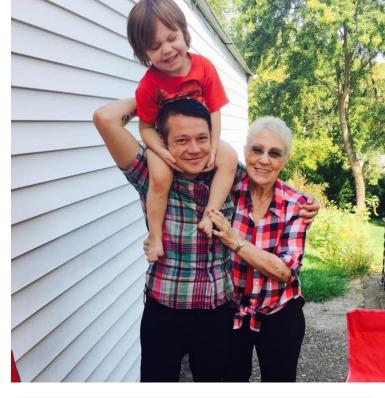
I was introduced to Center for Employment Training through my mom after my worry about money increasingly grew. I wanted to go back to school so that I could give my son a better life and to improve for myself. It took me awhile before I looked into it, but after some research, I decided to go to a Thursday information session just to see what it was all about. The following Monday, I was attending classes.

I think it was the vibe that made me want to start so quickly. I felt like I had somewhere I belonged. I felt comfortable to ask questions and nobody was ever too busy to help you out. There were students that might have known more than me, but I had the drive and I believed in myself. I knew that if I set my mind to it, I could get this accomplished, and I did.

Not only did Brighton Center provide me with this opportunity to become self-sufficient, but they were there to offer commodities along the way. I received food from the **Food Pantry** in the **Family Center** and clothes from the **Clothing Closet**. With this help, I was able to save money for my future.

I now have a steady job with Nexigen and because of this job opportunity, I just bought a house. I will be able to see my son off to school, see him go through it, and solidify my life here.

If I had any advice to give, it would be to reach out and be vocal, because that's where it started for me. All I can say is thank you. It wasn't just about providing the knowledge and resources, it was about me being successful. This really did change my life.





#### **Exciting Announcements!**



Center for Employment Training has a new skill division: Health Technology Administration. The curriculum will focus on training in areas such as customer service, data entry, electronic medical records, medical terminology, diagnosis codes, and procedure codes.



The Northern Kentucky Workforce Investment Board selected Brighton Center to serve as the One-Stop Operator and Direct Service Provider for the Kentucky Career Center, the regional affiliate of the American Job Center system, covering the eight counties of Northern KY.





180

individuals received training through the Center for Employment Training (CET); those placed saw an average wage gain of \$14,893.



93%

of trainees maintained their employment for 12 months after completion of a skill division at CET.



90%

of those receiving intensive career advisement through Career Connections entered employment.



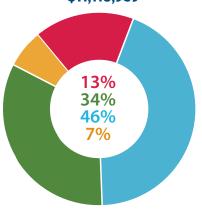
**97**%

of those who entered employment through Career Connections maintained it for six months after placement.

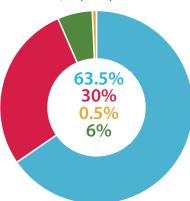
#### **STATEMENT OF ACTIVITIES**

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS FOR FISCAL YEAR ENDED JUNE 30, 2017\*

#### BRIGHTON CENTER REVENUE \$11,118,939



#### BRIGHTON CENTER EXPENSES \$10,435,711



#### **Contributions, Support, and Revenues:**

- Allocations of funds from United Way
- Direct contribution
- Revenues by associated organizations
- Special events, net of related expenses
- Contributions by unassociated organizations
- Fees and grants from governmental agencies
- Program service fees
- Sale of supplies and services
- Other income
- Investment income

#### **Total Contributions, Support, and Revenues**

#### Expenses

- Personnel (Salary, Taxes, Benefits, Hiring)
- Operating
- Depreciation
- Donated goods

#### **Total Expenses**

#### **Expenses by Function:**

Program services:

Brighton Recovery Center
Early Childhood Education
Community & Youth Services
Family Center
Workforce Development
Financial Services
Scholar House
Supporting services:

Fundraising and Public Relations

Indirect costs - management and other **Total Expenses by Function:** 

#### Net Assets - Total

Beginning of Year	6,318,
Change in net assets - total	683,
End of Year	7,001,

\$1,429,325 2,259,711 112,099 118,560 1,258,897 5,120,227 325,088 71,044 19,152 404,836 **\$11,118,939** 

> \$6,649,989 3,111,007 49,758

> > 624,957

\$10,435,711

\$1,042,733 2,121,302 1,028,572 1,382,503 2,031,546 444,291 679,011 288,753

288,753 1,417,000 **\$10,435,711** 

\$10,433,711

,318,596 683,228 ,001,824

## **ACCREDITATION & ACCOUNTABILITY**



Brighton Center is an accredited charity through the Better Business Bureau and meets all standards for charitable accountability including governance and oversight, measuring effectiveness, finances, and fundraising.

Our **Bright Days Child Development Center** is STAR rated and accredited by the Association for Early Learning Leaders.

**Early Scholars Child Development Center** is 5 STAR rated.

Brighton Center's Center for Employment
Training is accredited by the Council on
Occupational Education and is approved to receive
Title IV funding from the Department of Education.

Our Homeward Bound Shelter and Independent Living Program are CARF accredited demonstrating that we are guided by internationally recognized service standards and best practices.

We are monitored by external funding sources. Our Homeward Bound Shelter, which serves homeless and runaway youth and our Bright Days Child Development Center and Early Scholars Child Development Center must be compliant with requirements of licensing.

#### THE ELIZABETH **HERALD COMMUNITY OF SUPPORT AWARD**

St. Elizabeth Healthcare

The Elizabeth Herald Community Support Award was established to honor those people or organizations who work side by side with us to achieve our mission and impact our communities. The award is named after Liz Herald, who was a long-time volunteer who spent countless hours leading a Quilting Class for the neighborhood, planning day outings for local seniors, and serving on our Board of Directors. She set the example of servant leadership and believed in our mission with all her heart and soul. This award is the highest honor we give a community partner.

St. Elizabeth is a super-hero in the eyes of our Center for Employment Training! St. Elizabeth employees serve on the Industrial Advisory Board and the Technical Advisory Committees for the Medical Assisting skill division. They also do mock interviews with trainees and provide wonderful externships that lead to good jobs with living-wage pay and benefits! They've also vetted the curriculum we're using for the new Health Administration Technology skill. Their involvement goes far beyond that though.



Thank you for what you do every day and your tremendous support of our mission.

- They have donated many volunteer hours serving our customers through the Holiday Drive, Northern Kentucky Scholar House, and Homeward Bound.
- St. Elizabeth staff have provided screenings for our early childhood programs and participated in Career Day for Discovery Camp.
- The St. Elizabeth Mammogram and Cardio Vascular bus make regular trips to the Family Center parking lot to reach our customers.
- St. Elizabeth has sponsored our events in a big way so we will have the unrestricted dollars we need to keep our programs financially solid.
- They are constantly working on how to support their patients and reaching out to us to connect some of our services.
- They were a terrific partner with the Safety Net Alliance Build a Dream project and their bedding drive.
- Provide strong Board leadership through Susan McDonald, Jason Wessel, and Heidi Murley. Their leadership on so many things, as well as their support of our Campbell County Brighton Recovery Center expansion project has been nothing short of amazing.



**Brighton Emerging** Leaders is a young professionals group designed to support **Brighton Center's** mission









As we look to further grow and expand this group, we are always looking for new members. As part of this recruitment effort, Brighton Center partnered with Fifth Third Bank's Corporate Strategy

The Brighton Emerging Leaders originally formed in 2011 to further engage young

professional in the work we do.

Since then, this diverse group of

serve on our Board of Directors.

professionals has demonstrated a true

investment in the lives of those we serve

through fundraisers, volunteer activities

and advocating for the Center. Two of our

original members have even gone on to

Group to assist in creating a strategic plan for the group.

Brighton Emerging Leaders focus on providing meaningful connections to Brighton Center's array of programs along with opportunities for individuals to volunteer, network, and get involved with work happening at the Center.

If you have a passion for our mission and are looking to grow as a leader in the community, please contact Deana Sowders at 859-491-8303 ext. 2407 or dsowders@brightoncenter.com to learn more about this Junior Board.





#### **VOLUNTEER GROUPS**

BB&T Beckfield College

Big Bone Baptist Church **Capital Investment Group** 

Catholic Work Group

Celanese

Christmas Tree Ladies

Cincinnati Children's Medical Center

Clark Schaefer Hackett Crossroads Go Local

Delta Airlines Delta Tau Delta

**Divisions Maintenance Group Erlanger Christian Church** 

**Ernst & Young** 

Family Nurturing Center

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Wednesday Morning Church Ladies

Women's Crisis Center

Women's Recovery Center Residents

Youth Build - STEM Bike Club

#### **VOLUNTEER IMPACT**

Did you know that the national average dollar value per volunteer is \$21.36 an hour? That is a huge impact and savings! Because of the



generosity of others who volunteer, we are able to provide programming and services that might not be available otherwise.





18,869

total volunteer hours. This equates to 9 full-time positions.



\$403,042 total value of all volunteer hours.



volunteers participated in the Retired & Senior Volunteer Program for a total of **52.135** hours at **20** volunteer sites throughout Northern Kentucky.



Brighton Center makes a notable impact in our community every day, and I am happy to say I'll do whatever I can to continue making Brighton Center as successful as possible. I'd like to thank all of the employees of Brighton Center for what they do everyday.

- JACK ENSOR (Founding Brighton Emerging Leader)



Brighton Center has been a household name in my family for as long as I remember. My Grandma is involved with the senior volunteer group and my mom always volunteered and donated to Brighton Center. It was natural for me to become a part of an organization that gave so much to the community. I am amazed by the people that have had their heart and soul in this organization and are passionate about what they do everyday! For me, to live the best life is to give back to other people. Brighton Center has given me the avenue to help and support others. They also educate me about how I can be better and how I can help others make things better. - CHRISTY ALWELL (Founding Brighton Emerging Leader)

# ANNUAL DONORS

Thank you for giving Brighton Center the privilege and the honor through your generous donations. to touch hundreds of lives each and every day in so many meaningful ways.

This list reflects monetary donations recieved from July 1, 2016 through June 30, 2017.

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Beth Sarkar

Barbara Sasser

Timothy & Thea True Christopher Turner Ronald Turner Fileen Utz James & Heather Vance Angela Vance Norman & Monika Veatch Lee & Michelle Veazey Nancy Velten Gregory Vestring Villa Madonna Academy Edward & Mary Lou Vogel Berz & Louise Wagner Kevin Wagner Ioan & Edward Walter Clifton & Susan Webster J. Gregory & Diane Wehrman David & Cindy Weidinger Lee & Carol Weinel leff & Angie Wells Caroline & William Weltzer lason and Maria Wessel Alice Weston Rhonda Whitaker Kenneth & Corinne White Aaron Whitehead Robert & Wanda Whitford Andrew & Nicole Whiting lennifer & Amy Wiley Sharon & Carl Williams Darryl & Carol Williams I. Rork & Darlene Williams S. Gordon & Kristine Wilshire Richard Wiltshire Bradley & Robin Wolfe Kathryn & Kenneth Woltermann Thomas & Paula Zalla David & Jane Zapp Wilbert Ziegler Zins Plumbing, LLC. Robert & Mary Zumbiel John & Janice Zwolshen COMMUNITY UP to \$99 lames & ludith Adams **Jim & Sharon Adkins** Tom & Jane Ahlrichs Elizabeth Aiken lames & Heather Alexander Barbara Alford Michelle Algiers Dale & Kathleen Allen Carol Allen Billie Allen Karen Allen

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Eddie Diehl

Rita Dixon

Allyson Dennler

Corv Dailey

Dennis Dalv

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Roger Black & Carol Crowlev

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Owen & Janice Collins

Ronald & Helen Confer

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Amanda Foster

Patricia & Simon Foster

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Frank Skufca

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Gregory & Kathleen Thomes Jerry Thompson Carol & Ray Thompson Barb Thomson Ken Thomson Kathleen Tieman Lawrence & Mary Ann Tiemeier Maureen Tierney Kimberly Tomlin Rafael & Amy Torres Nicole Tourikian Alain & Susan Tourikian Town and Country Homemakers Club William & Laura Townsend Anita Tracy Daniel Trauth Gina Traylor Christine Trenholm Steve Troendle Bradley Turner William & Sheridan Turner Cynthia Twehues Michael Tyler United Way Dallas Margie & Dick Urlage Mary & John Vaal Andrew & Andrea Van Velzel **Justin Vanderglas** Angela Vann Lee Vilardo Stephanie Vogel James & Paula Volz Robert & Mary Wagner Barbara Wagner Keisha Walker Iennifer Walker Mary Walker Steve Walker Angela Wallace Jodie Walsh Philip Walter Shirley Walters Roger & Janine Walz Charles & Ruth Walz Gary & Elaine Ward Christi Warren Debra Wash Derrick & Lauren Washington Cathryn Wasson Diane & Al Watson Kelli Weber Dan & Marian Weber Michelle & Gloria Weber Lisa Wehster

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Irmgard Thoma

Shawn Skeens

#### **EMPLOYEE RECOGNITION**

The staff at Brighton Center work tirelessly every day to ensure our customers receive the support and guidance they need to achieve self-sufficiency. Each year we recognize staff who have shown exceptional commitment to our customers and in executing our mission.

#### **TENURE AWARDS**



5 Years Joe Rowe Kirsten Fletcher Eric Owsley Rodney Orr 10 Years Selena Murdoch Nina Prysock Jarrett Spisak Marie Mockbee 15 Years Mary Decker Judy Johnting Connie Laake 35 Years Tammy Weidinger

#### BOILED FROG AWARDS



Thelma Johnson Kaelee Mains Taylor McKenzie Lela Rankins Jared Reinecke Joe Rowe Amy Wiley

#### DEPARTMENT DIRECTOR AWARDEES



Ellen Bates Anna Bell Lea Edmonds Jake Elkins Jodi Firth Keith Jones Jared Mueller Ellen Reinhart Sarah Reynolds L-A Stopa Rebecca Taylor Amy Wiley



#### EMPLOYEE OF THE YEAR

Jamie Linkugel

Jamie came to the Center over eight years ago as an intern. She quickly moved to a staff position at the Family Center where she spent the next six years doing benefits outreach, family development work, and played a lead

role in the development of Service Link, our central intake line for the Family Center. Her inclination toward data helped the Family Center gain an understanding of the customers served and how we could best align our programs to serve their needs. She moved to the Administrative/Support Services department in 2015 and now is the Executive Administrative Assistant. She wears many hats and deals with all aspects of Support Services – from finance and Board support to making sure the administrative office are running smooth. To do all of that in just eight years describes a person who is very adaptable and very talented. She is hard-working, organized, detail-oriented, and handles complex processes. She shows a lot of initiative, resourcefulness, and creativity, and she's engaged in the life of the Center. Whether it's fundraisers, events, or committee work – Jamie is there ready to pitch in.



#### EMPLOYEE OF THE YEAR

**Tammy Weidinger** 

Tammy began her career in 1981 fresh out of college. She spent the first 10 years in direct services. After demonstrating such a commitment and passion for the mission, she moved into Administration in 1993 which ultimately led to her being named President

& CEO in 2011. Tammy is accessible and approachable to everyone. Members of the leadership team describe Tammy as modeling the way, leading by example, trustworthy, humble, dependable, ethical, and love for the work. She also inspires a shared vision across the agency and community. She can see a need, foster a vision, and execute on it. One recent example is NKY Scholar House. Tammy has

always had a love for children and recognizes that families need stabilization to stay focused on their journey of self-sufficiency. In collaboration with funders and partners, Tammy brought to light this two-generation program in 2015. Tammy has provided significant leadership to the Northern Kentucky community through sitting on various boards and committees.



#### Super Nova Award Ionika Greene

Jonika has worked at the Center for 10 years. She started her career with us at the Center for

Employment Training as a Success Coach in the Medical Assisting Skill Division. She worked with her colleagues to build a highly successful and effective training that resulted in many trainees obtaining their dream job. She wanted to learn more and expand her knowledge

of another department, so she moved to the Family Center and became a supervisor in the Family Support program.

She will tell you that she learned a lot about the other programs at Brighton Center and in the community and she was able to interact with our customers on a completely different level. And now, she's back at the Center for Employment Training as a Skill Instructor for Medical Assisting and is using her creative and innovative ideas to help develop a new skill – Health Technology Administration.

Jonika has so much investment and enthusiasm for her work that it is totally contagious!



The Super Nova Award is designed to recognize an employee who has risen through the ranks of the agency by seeking additional responsibility and demonstrates growth through training and education.



Brighton Center is a proud recipient of the KEMI Destiny Award. The Destiny Awards are presented annually by KEMI to policyholders that best exemplify KEMI's motto, "Control your own destiny." Policyholders who earn the KEMI Destiny Award effectively demonstrate to KEMI their ability to manage a formal safety program, provide on-site training, regular safety meetings for employees, and display an ongoing commitment to safety from all levels throughout their organizations.

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P.O. Box 325 Newport, KY 41072 **Annual Report** 2016-2017

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Administrative Offices

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Senior Director Family Economic Success: Melissa Hall Sommer Grants & Quality Improvement Administrator: Jennifer Hansert

**Financial Services** 

799 Ann Street

Newport, KY 41071

450 W. 6th Street

Newport, KY 41071

Director: Talia Frye

Newport, KY 41071 Phone: [859] 491-8303

Phone: [859] 491-8303

Workforce Development

Center for Employment Training

601 Washington Avenue, Suite 140

Phone: [859] 491-8303

Director: Lauren Copeland

Director: Stephanie Stiene

Northern Kentucky Scholar House

**Director of Development:** Becky Timberlake

Director of Facilities & Community Development: Joe Rowe

Human Resources Director: Diana Greene

**Brighton Recovery Center for** Women

Director: Anita Prater 375 Weaver Road Florence, KY 41042 Phone: [859] 282-9390

**Community and Youth Services** 

Director: Kate Arthur 13 E. 20th Street Covington, KY 41014 Phone: (859) 581-1111

Early Childhood Education

Director: Dellisa Ford-Edwards 7th & Park Ave. P.O. Box 325 Newport, KY 41072-0325 Phone: [859] 491-8303

**Family Center** Director: Mary Decker

799 Ann Street P.O. Box 325 Newport, KY 41072-0325 Phone: (859) 491-8303

**BRIGHTON CENTER** 741 Central Avenue P.O. Box 325 Newport, KY 41072-0325

> www.brightoncenter.com Find us on social media

Phone: [859] 491-8303

Fax: [859] 491-8702









Brighton Center is an equal opportunity employer and service provider offering advancement to all qualified persons regardless of race, color, religion, gender, age, sexual orientation, ethnic or national origin, or disability.

#### Brighton Properties, Inc., Board of Directors 2017-2018

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