



BRIGHTON CENTER
A COMMUNITY OF SUPPORT

SPOTLIGHT | SPRING 2014



A DAY IN THE LIFE

Take a look inside to see what's happening every hour of the day at Brighton Center

A DAY IN THE LIFE OF BRIGHTON CENTER...



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No two days at Brighton Center are alike, but no matter what challenge someone is going through, the message of hope is always a constant.

What does it take to live out Brighton Center's message of hope when so many of the people we see are discouraged, beaten down, or exhausted from the struggles of life? Of course it takes a skilled and dedicated staff to deliver 39 quality programs, but it also takes a caring community. Our community of volunteers offer support, compassion, and the kindness of a smile or words of encouragement. Our community of donors makes sure we have the resources to help people with their needs. This outpouring of support sends a strong message that none of us has to go it alone. The people we serve are touched by knowing there are so many caring people in the community who want to see them be successful. The message of hope is sent in so many ways, every hour of every day at Brighton Center.

Thanks to all of our supporters and friends who partner with us to impact our community each day.

Tammy Weidinger,
President and CEO



5:45 am

Women at the **Brighton Recovery Center** wake up and those assigned to kitchen duties report to begin preparing breakfast for the 100 women living at the house.



7:00 am

Bright Days Child Development Center staff are greeting parents and children for the start of a day filled with learning. The children begin their day by playing with friends and eating a hot, balanced breakfast. About 92% of the children qualify for free or reduced meals.

7:30 am

Women at the **Brighton Recovery Center** get ready for the day and must complete all morning chores including cleaning all personal and common areas within the house.



8:15 am

Our **Food & Commodity Specialist** is on the road picking up 500 lbs of food donations at two local Kroger and Target stores. These food donations will be on the dinner table of 35 households tonight.

8:30 am

Brighton Properties staff ensure buildings are ready for the workday and address any issues from overnight. On average, about 16 facilities issues are resolved each week at our 9 properties.



8:45 am

Family Center volunteers, Christy, Lisa and Cindy are stocking the food pantry with fresh vegetables, fruit, meat, canned goods, and bakery items.

9:00 am

A woman beginning her first day at the **Brighton Recovery Center for Women** is greeted by sisters of the house and welcomed with smiling faces and encouraging words. She will begin the first component of the recovery program, Safe Off the Streets, which gives women a safe non-medical environment to withdraw from the effects of mind/mood altering substances and begin deciding on a plan of recovery.

The **Transitional Living Program** provides scattered site independent living services along with life skills training and case management for youth ages 18-21 in the state foster care system.



7:30 am

A group of volunteers from Turner Construction arrive at the newly purchased home of a **Homeward Bound** Alumni to help with home repairs as part of their community service initiative.

6:00 am

An 18 year-old in the **Transitional Living Program** wakes in their apartment and gets ready for a day of work or college. Later in the evening a Case Manager will check in to make sure they are taking care of household necessities, cooking meals, maintaining a budget and living successfully on their own.

LAST YEAR, BRIGHTON CENTER SERVED 76,817 INDIVIDUALS THROUGH 39 PROGRAMS

THE MISSION OF BRIGHTON CENTER, INC.

is to create opportunities for individuals and families to reach self-sufficiency through family support services, education, employment, and leadership. We will achieve this mission by creating an environment that rewards excellence and innovation, encourages mutual respect, and maximizes resources. With each issue of the Spotlight, we will share Brighton Center's mission in action with stories of lives transformed and hope restored.

LEGACY GIFTS

Planned gifts are thought of as "Legacy Gifts" because they will impact future generations. A planned gift allows you to expand your gift beyond your current situation while extending the benefits of your generosity far into the future in a much broader scale.

THREE EASY STEPS TO INCLUDE BRIGHTON CENTER IN YOUR WILL:

1 CHOOSE HOW YOU WANT TO GIVE

Determine whether you'd like to make a gift of a specific amount or if you'd like to leave a percentage of your estate.

2 MEET WITH AN ESTATE PLANNING ATTORNEY

Whether you need to create a will or simply update an older document, you'll want to seek the help of an estate planning attorney. Contact Becky Timberlake, Development Director at (859) 491-8303 ext. 2412 to get sample language to share with your attorney.

3 NOTIFY US OF YOUR INTENTION

If you desire, please inform Brighton Center of your gift so we can thank you and ensure that your bequest will be fulfilled in the manner you intend. Brighton Center is happy to adhere to your wishes regarding anonymity.



21,499 Last Year, **Career Connections** served over 21,499 unemployed or underemployed individuals through one-on-one career counseling, group classes, and job matching services.



9:30 am

A husband and father of three recently laid off meets with a Workforce Development Specialist at **Career Connections** to discuss employment options and his fears of not being able to make mortgage payments. The Workforce Development Specialist connects him to **Financial Services** where he is able to apply for the Unemployment Bridge Program to help with mortgage payments.



10:00 am

The **Clothing Closet** opens and a worried mother asks for help from the clerk. She and her three children have had issues with bedbugs and she had to throw away clothes and bedding. She is able to find sheets, blankets, and curtains. In addition, she picked out and received 10 outfits for each member of the household along with shoes and coats. She received these at no cost to her.

10:30 am

The **Youth Leadership Development** Coordinator is attending the **Campbell County Drug Free Alliance** meeting to coordinate youth involved activities to educate the public about drug issues with teens. Schools and other community partners work together to develop a spring educational campaign.



11:00 am

The **Family Daycare** Manager with **Early Childhood Education** visits one of the Boone County Family Daycare homes. She brings supplies for the day care provider and checks on the progress of the children.



11:30 am

A Foreclosure Specialist with **Financial Services** meets with a couple who fear losing the home they have raised two children in. Since July 2010, Financial Services staff has helped over 600 families keep their homes and avoid foreclosure.



11:45 am

A Senior Support Specialist at **Saratoga Place** is working with a senior resident to ensure they have the proper paperwork for Medicaid enrollment and have the resources necessary to continue living independently.




12:30 pm

A Microsoft Office Technology trainee at the **Center for Employment Training** announces their new job as an Office Manager with a starting wage of \$38,000 and benefits. Last fiscal year, Trainees who completed their skill division saw an average wage increase of \$20,502 per year.

1:00 pm

The **Community Organizer** meets with the Newport City Code Enforcement Officer to discuss resident concerns about the abandoned homes in the area.

99% Of the children enrolled demonstrated age appropriate development in all critical areas including social, emotional, physical, and cognitive development.



1:15 pm

An **Every Child Succeeds** Family Support Worker meets with a soon to be mother interested in enrolling before her baby is born. Every Child Succeeds works with first-time parents from pre-natal to three years old.

1:30 pm

At the **Family Center**, 12 households are waiting to meet with a Resource Advocate to ease their immediate crisis situation needs and to plan for future stabilization.

2:00 pm

Brighton Properties staff help coordinate a group of volunteers at **Bright Days Child Development Center** addressing infrastructure touch-up needs.


Brighton Recovery Center: Women are encouraged to have safe, healthy and positive attitudes that value sobriety and ongoing recovery leading to successful lives.



2:30 pm

A woman at the **Brighton Recovery Center** petitions in front of staff and Peer Mentors of the house to enter Phase 2 of the program. In order to move to Phase 2, the women must complete all 12 steps of Alcoholics Anonymous, complete 28 classes of Recovery Dynamics, and life skills classes.

1:1 The IDA allows families to build assets through providing 1:1 matching funds toward homeownership, post-secondary education, rehab of an owner occupied home, and/or vehicle purchases for a total savings of \$4,000.



2:45 pm

A Financial Coach with **Financial Services** meets with a couple interested in opening an Individual Development Account (IDA) to save funds for renovations on the home they own.



3:00 pm

Youth Leadership Development Specialists are welcoming students coming from school. A group of volunteers from Enterprise Rent-A-Car talks to the group about the importance of education, job skills, and career options.

4:00 pm

Service Link staff answer the phone call of a family who is facing homelessness and seeking help. This is one of over 47 daily calls and over 11,000 yearly calls from families seeking **Emergency Assistance** that staff will track.

5:30 pm

A Financial Coach with **Financial Services** holds a Two Cents about Finance class to educate families about budgeting, banking, credit, and other financial topics.



6:00 pm

The **Brighton Emerging Leaders (BELs)** meet at the Florence Buffalo Wild Wings for a March Madness Fundraiser.



6:15 pm

Four **Youth Leadership Development** youth are attending a Cyclones game as a reward for their attendance and grades while another four are volunteering to provide child care during the Newport Parent Teacher Organization meeting.

6:30 pm

Home Instruction for Parents of Preschool Youngsters (HIPPY) staff conduct a Family Workshop on Stress Management at **Bright Days Child Development Center**. Parents learn about techniques for managing stress and make stress relief cushions filled with rice and aromatherapy oils. A meal is also served to parents at each of the monthly workshops.

8:00 pm

A homeless 22 year-old meets with a **Street Outreach** Worker at a local library. Together, they create a plan for getting him back on track to attend college classes. The Worker helps him write a resume, conduct a job search, and find a safe place to sleep for a few weeks.



9:30 pm

Homeward Bound receives a call from a distressed teen in need of help at a Safe Place location. A staff member immediately responds to the call by meeting the teen at the location and determines they do not have anywhere else to go and will receive assistance at the Shelter until a safe alternative is found.

10:00 pm

All women at the **Brighton Recovery Center** must return to the house by the 10 pm curfew and lights out occurs at 11 pm. Staff Resident Monitors stay overnight to ensure safety and house rules are followed.

BRIGHTON CENTER VOLUNTEERS
2013 IMPACT: EQUAL TO 29 FULL-TIME POSITIONS

2,109
Volunteers

34,482
Total volunteer hours

\$736,530
Value of volunteer hours

To get involved contact (859) 491-8303 x2331

TOP 5 WAYS YOU KNOW YOU'RE MAKING AN IMPACT:

- 1 You're volunteering** for a one-time project or joining the ranks of loyal volunteers who give their time to help Brighton Center on a consistent basis.
- 2 You're organizing an outside fundraiser** to benefit the thousands of families who turn to Brighton Center each year.
- 3 You're a member of the Brighton Emerging Leaders (BELs)**, to network with other young professionals while helping to raise funds and awareness.
- 4 You're helping to collect basic necessities** for families in need, such as hygiene items, nonperishable foods, and clothing.
- 5 You're giving each month** by setting up a recurring gift plan on our website.

THE BANK OF KENTUCKY - A PARTNER IN THE DAILY LIFE OF BRIGHTON CENTER

BY MARK EXTERKAMP, BRIGHTON CENTER BOARD MEMBER AND EXECUTIVE VICE PRESIDENT, RETAIL BANKING AT THE BANK OF KENTUCKY



Each day at Brighton Center brings hope and opportunity. The Bank of Kentucky is proud to be a partner in several community outreach projects and programs serving customers on their way to self-sufficiency.

In 2012, The Bank and Brighton Center introduced "Credit \$mart Loans" which provides credit counseling, financial education, and assistance in obtaining a small dollar loan through The Bank of Kentucky. "Credit \$mart Loans" offers the opportunity for an individual to establish positive credit and begin the road to a healthier financial future as an alternative to high-cost credit options such as payday loans.

The Bank also sponsors "Make the Season Brighter" during the holidays. Proceeds from this campaign are used to make the holidays a little brighter for children and their families in the eight counties served by Brighton Center. During this fundraising program individuals are able to make donations to Brighton Center at any The Bank of Kentucky location. Anytime The Bank can give back to the community, and allow our customers to take part, we are maximizing the fundraising capabilities as well as advocating for those groups we proudly support.

Brighton Center is a valuable outlet for individuals and families who are looking to become more self-sufficient. The Bank of Kentucky commends Brighton Center and its great work and will continue to support them in the future.



HOLIDAY DRIVE 2013

A total of 3,213 individuals received holiday meal baskets, gifts and more to create lasting memories thanks to the generosity of many donors and community members who make our Holiday Drive a success.

PREVIOUS EVENTS

FEAST FOR YOUR HOME

Attendees sampled assorted wines from StoneBrook Winery and enjoyed a bourbon tasting offered by Liquor City Unbridled Spirits. Delectable hors d'oeuvres were served by Bouquet, Center Table - Catering with a Purpose, Cobblestone Café, Colonel De Gourmet Herbs and Spices, Oriental Wok, Pompilio's, and Virgil's Café. The event also featured live music from NKU Jazz Studies and mini massages by Mary Alice Walter Massage Therapy and Lotus Tree Massage & Wellness. This year's Feast for Your Home is Thursday November 20, 2014.



JEFF & JENN CHRISTMAS SHOW AND 80s THROWBACK PARTY

The Jeff and Jen Christmas Show raised \$11,277 and \$1,185 for Brighton Center. Together, these events and the 80s Throwback Party hosted by Board Member Katie Walters' at Highlands Country Club raised \$12,462.



MARDI GRAS FOR HOMELESS CHILDREN

PRODUCED BY THE NORTHERN KENTUCKY RESTAURANT ASSOCIATION

HOMeward BOUND SHELTER THANKS THE FOLLOWING SPONSORS

Presenting Sponsorship:
Mercedes-Benz of Fort Mitchell

- 21c Museum Hotel/Metropole
- American Mortgage Service Co.
- Catholic Health Partners
- Cincinnati Bell Telephone
- Commonwealth Hotels
- Corporex
- Enterprise Holdings Inc.
- Humana-Care Source
- Johnson Investment Counsel
- Kroger
- Tiffany Mayse
- Once Blind Studios
- Schott Foundation
- SECO Electric
- The Heidt Family Foundation
- Turner Construction
- Stern Advertising
- Unistrut

UPCOMING EVENTS



BRIGHTON CLASSIC GOLF OUTING

Tuesday, May 13, 2014
12:00 pm Shotgun Start

Highland Country Club, Fort Thomas, KY
11:00 am Registration
12:00 noon Shotgun Start
Golf followed by Evening Grill Out



BRIGHTON ON BROADWAY GALA

Saturday, June 7, 2014
6:00 pm-11:00 pm

Drees Pavilion, Covington, KY
Silent & Live Auction
Live Music
Broadway or Cocktail Attire



WINE OVER WATER

Saturday August 23, 2014
7:00 pm - 10:00 pm

Purple People Bridge, Newport, KY
Sample assorted wines and food while enjoying a live band and breathtaking views from the bridge.

UPCOMING EVENTS

Brighton Center, Inc., Board Of Directors 2013-2014

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National Band & Tag Company

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Johnson Investment Counsel, Inc.

Connie J. Davis, Secretary
The Christ Hospital

Dr. Bradley Bielski
Thomas More College

Tony Bonomini
Northern Kentucky University

Mark Exterkamp
The Bank of Kentucky

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Cincinnati Children's Hospital
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Sarah E. Hughes
No. Central Area Health
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Kevin King
Ethicon Inc.

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Jay Kruz
Rewind 94.9 Radio

Polly Lusk Page
Northern Kentucky Education
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Tiffany S. Mayse
Northern Kentucky University

Richard J. Miller, PE
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Van Needham
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James Page
Cincinnati Children's Hospital
Medical Center

Brooks A. Parker
Messer Construction Co.

Mary Peterman

Leslie K. Pierce
Northern Kentucky University

Alandes Powell
Citi

Jeff Rensing
Enterprise Rent-A-Car

Keith Skiddle
Toyota Motor Engineering &
Manufacturing North America

Brian Todd, CPA
Clark Schaefer Hackett

Rachel Votruba
Retired

Katie Walters
Q102 / WKRQ FM Radio

Molly Wesley-Chevalier
Newport Independent Schools

Jason A. Wessel
St. Elizabeth Healthcare

Brighton Properties, Inc., Board Of Directors 2013-2014

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Melba S. Bjornson, Vice Chair

Nick Picciuto, Treasurer
InterStar North America, Inc.

Robert Arnold, Secretary
Law Office of Robert Arnold

Damon Allen
Federal Home Loan Bank of
Cincinnati

Tim Allison
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Brian Crecco
Capital Investment Group, Inc.

Stephanie Rechtin

Joe Schamer
Seco Electric

Alicia Townsend
US Bank

Brighton Center Directory Of Services

Administrative Offices

President & CEO: Tammy Weidinger
Vice President: Wonda Winkler
Chief Financial Officer: June Miller
Director of Development:
Becky Timberlake
Business Innovations/Facilities
Director: Joe Rowe
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**Brighton Recovery Center
for Women**

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Early Childhood Education

Director: Dellisa Ford-Edwards
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Family Center

Director: Talia Frye
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Financial Services

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Workforce Development

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